

**Press release**

Paris, October 30, 2023

## **Advancing sustainability: Verallia's collaboration with Glass Futures**

**Verallia, the European leader and the world's third largest producer of glass packaging for beverages and food products, has taken a new significant step to create innovative, eco-friendly solutions that enhance the lives of its global consumers: by becoming a member of the not-for-profit organisation, Verallia will benefit from the connection of Glass Futures to the global glass industry and academia in order to deliver R&D and innovation.**

### **A VISIONARY PURPOSE**

Verallia's aim is to transform the glass industry by making glass synonymous with sustainable packaging. This vision aligns with Glass Futures' values, uniting their commitment to a circular economy and a thriving planet.

**Corinne Payen, R&D Director at Verallia Group says:** *"Our goals are ambitious, and to achieve them, we must introduce breakthrough innovations. The Glass Futures facilities offer an unparalleled opportunity to test a spectrum of solutions, mitigating risks during the initial industrialisation phase."*

**Richard Katz, CEO of Glass Futures, adds his perspective stating,** *"Our collaboration with Verallia reshapes the glass packaging landscape. Aligned in commitment, we will cultivate innovative solutions that lead to a more eco-friendly future."*

Verallia's union with Glass Futures marks a pivotal milestone in their pursuit of sustainable excellence, innovation, and industry-wide transformation. With this collaboration Verallia will integrate a worldwide glass eco-system, that epitomises its dedication to a sustainable future, a commitment shared by Glass Futures and the global industry. In parallel, Verallia will join its expertise at the service of the association.

This collaboration sets a remarkable precedent, illustrating the power of visionary partnerships in propelling industries towards a brighter, more sustainable tomorrow.

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### **About Verallia**

At Verallia, our purpose is to re-imagine glass for a sustainable future. We want to redefine how glass is produced, reused and recycled, to make it the world's most sustainable packaging material. We are joining forces with our customers, suppliers and other partners across the value chain to develop beneficial and sustainable new solutions for all.

With more than 10,000 employees and 34 glass production facilities in 12 countries, we are the European leader and the world's third-largest producer of glass packaging for beverages and food products. We offer innovative, customised and environmentally friendly solutions to over 10,000 businesses worldwide.

In 2022, Verallia produced close to 17 billion glass bottles and jars and posted revenue of €3.4 billion. Verallia is listed on compartment A of the regulated market of Euronext Paris (Ticker: VRLA – ISIN: FR0013447729) and is included in the following indices: CAC SBT 1.5°, STOXX600, SBF 120, CAC Mid 60, CAC Mid & Small and CAC All-Tradable indexes.

### **About Glass Futures**

A not-for-profit membership organisation, Glass Futures connects the global glass industry and academia to deliver R&D and innovation, ensuring glass making's future is built on high value and fully sustainable, zero-carbon products.

Glass Futures in collaboration with the global glass industry is delivering the world's first openly accessible, commercially available, multi-disciplinary glass melting facility, The Global Centre of Excellence in St Helens, UK with provision for research and development trials to decarbonise the global glass and foundation industries.

The 165,000 sq ft state-of-the-art facility will be capable of producing up to 30 tonnes of glass per day in a purposefully designed research and development furnace. Members, researchers, and industry leaders will collaborate and experiment with different energy sources, raw materials and technologies to demonstrate solutions leading to sustainable energy usage in the glass-making process. More information can be referenced <https://www.glass-futures.org/>

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