



Press release
La Défense, June 14 2022

Verallia entrusts the development and management of its CSR strategy to Wendy Kool-Foulon

Verallia, the world's third largest producer of glass packaging for food and beverages, entrusts the development and management of its CSR strategy to its General Counsel, Wendy Kool-Foulon, as of June 1, 2022. By developing her scope of action, her mission will be to promote and accelerate the integration of this social and environmental strategy into all the group's activities, in line with its purpose "re-imagine glass for a sustainable future".

A CSR approach designed to play a driving role in the transformation of the packaging sector

Aware of the human and environmental challenges facing society, the group has developed an ambitious CSR policy. By entrusting this roadmap to Wendy Kool-Foulon, Verallia hopes to amplify and consolidate its objectives within all its activities.

The main pillars of its commitments include:

- Strengthening the circular dimension of glass packaging to make it the most sustainable material, in line with its purpose. In 2022, the group launched its "Re-use Lab": the very first pilot project for glass re-use in France by 2025;
- Significantly reducing CO₂ emissions in all the group's activities, including Scope 1, 2 and 3 - through new furnace technologies, but also thanks to the reduction of the average weight of bottles and jars;
- Providing a safe and inclusive quality of life at work for all employees.

*"Acting on the societal and environmental aspects is a priority, in line with Verallia's purpose: re-imagine glass for a sustainable future. By appointing Wendy Kool-Foulon as Group CSR Director & General Counsel, we are giving an additional boost to our ambitions to go faster and further. In this context, her main missions will be to federate all teams and actions within the Group, for a coordinated and efficient implementation", says **Patrice Lucas, CEO of Verallia.***

Wendy Kool-Foulon has been Verallia's General Counsel since 2020. A 49-year-old French-Dutch national, she began her career in a law firm (PriceWaterhouse and Salans), then joined IBM France in 2001 as a tax lawyer, before being appointed Head of Corporate Mergers & Acquisitions. She joined Geodis in 2008 as General Counsel of the Supply Chain division, then Tarkett in 2012 as General Counsel of the EMEA, Asia-Pacific and Latin America divisions. She was then appointed General Counsel of the Tarkett Group in 2016.

Wendy Kool-Foulon holds a Master's degree in Management Sciences from the University of Paris Dauphine, a post-graduate diploma (DESS) in corporate taxation as well as a law degree (Paris Bar).



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About Verallia

At Verallia, our purpose is to re-imagine glass for a sustainable future. We want to redefine how glass is produced, reused and recycled, to make it the world's most sustainable packaging material. We work in common cause with our customers, suppliers and other partners across the value chain to develop new healthy and sustainable solutions for all.

With around 10,000 people and 32 glass production facilities in 11 countries, we are the leading European and the third largest producer globally of glass containers for food and beverages, providing innovative, customized and environmentally friendly solutions to more than 10,000 businesses around the world.

Verallia produced more than 16 billion bottles and jars and achieved revenues of €2.7 billion in 2021. Verallia is listed on compartment A of the Euronext Paris stock exchange (Ticker: VRLA – ISIN: FR0013447729) and belongs to the SBF 120, CAC Mid 60, CAC Mid & Small et CAC All-Tradable indexes.