# ESG STRATEGY PRESENTATION **MICHEL GIANNUZZI** Chairman & CEO

January 21, 2021











### INTRODUCTION







Laetitia FABRE

Head of CSR





**Denis MICHEL** Secretary General





Verallia's ESG Strategy Presentation – January 21, 2021













Wendy KOOL-FOULON General Counsel

### CONCLUSION



Michel GIANNUZZI CEO











### INTRODUCTION









**Romain BARRAL** 

Director of Operations



**Denis MICHEL** 











**CSR STRATEGY: 3 MAIN PILLARS** 





Wendy KOOL-FOULON

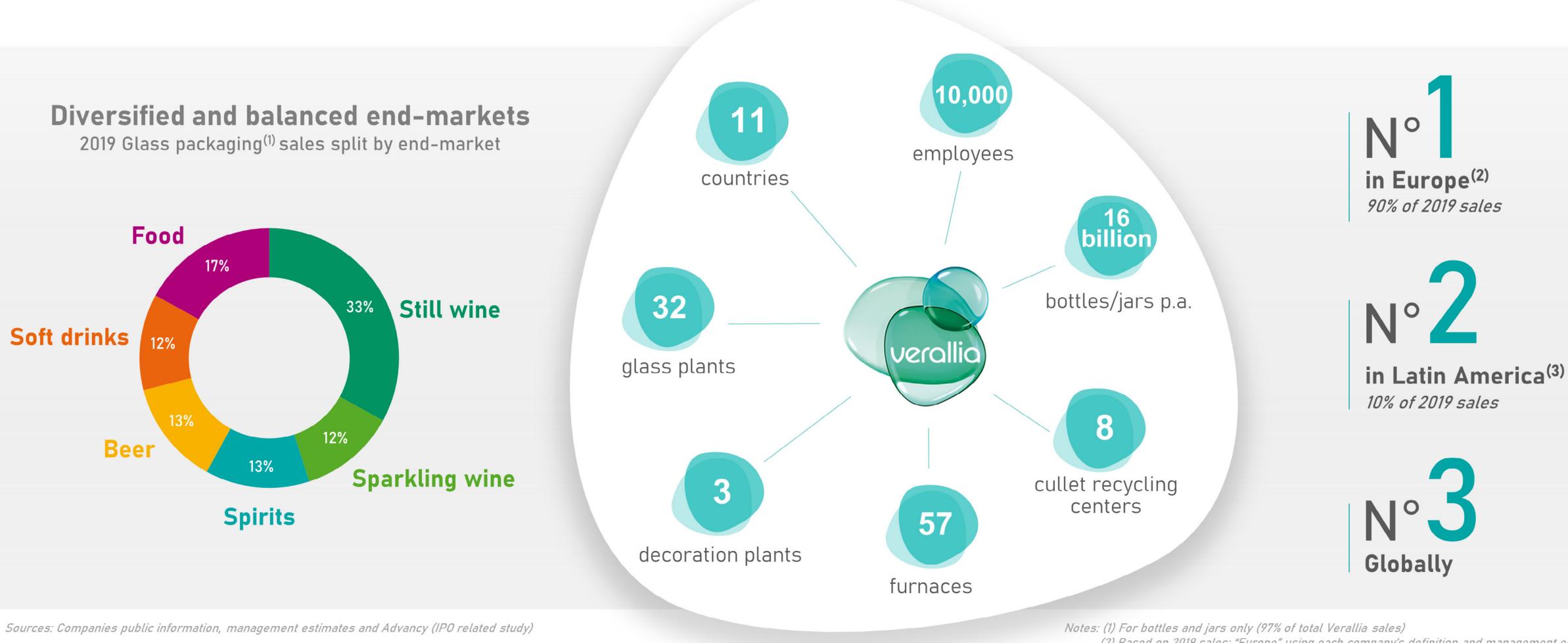
### CONCLUSION



Michel GIANNUZZI



# **A GLOBAL LEADER IN GLASS PACKAGING**



(2) Based on 2019 sales; "Europe" using each company's definition and management estimates (3) Based on 2019 volumes in Argentina, Brazil and Chile







# **OUR VALUES**

# **CARE** for customer



### **EMPOWERMENT** and accountability





### RESPECT

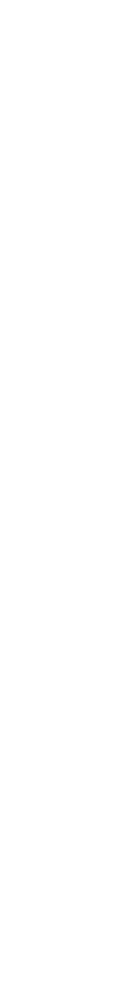
people, laws and the environment

# verallia



### **TEAMWORK**





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### INTRODUCTION

# **OUR PURPOSE**



# Re-imagine **Glass** for a sustainable future





## **OUR PURPOSE** A TWO-PRONGED STRATEGY TO DEVELOP OUR PURPOSE

### PERFORMANCE OF A MATERIALITY ANALYSIS\*

Verallia developed a materiality matrix to reflect the strong identity of the Group as well as the specific issues relating to its activities and local presence

It led to the development of three priorities:



Acting for the safety and development of teams



Helping to preserve the environment by being a benchmark player in the circular economy



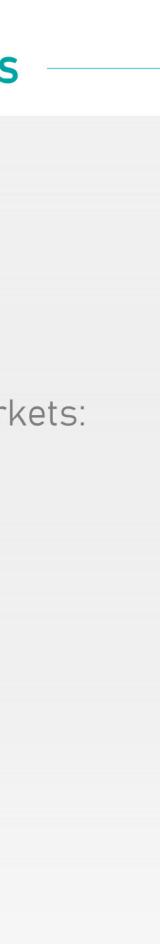
Nurturing relationships with our stakeholders

\* For more information, please see the 2019 Statement of Extra-Financial Performance: <u>https://www.verallia.com/wp-content/uploads/2020/11/Ls9b95-dpef-verallia-2019-en-def.pdf</u>

### A COLLABORATION WITH ALL VERALLIA'S STAKEHOLDERS

- **42 interviews** with external stakeholders (customers, suppliers, etc.)
- 28 in-depth interviews with internal stakeholders
- Key market focus groups
  - 10 employee focus groups were conducted in 5 key markets: France, Germany, Italy, Iberia, and Latin America
  - 1 focus group in each market conducted with Middle managers & Senior managers
- Global employee consultation
  - Online consultation conducted in **13 countries** in **7 languages** generating c. **1,500 responses**
- 5 webinars with the Divisions to introduce the purpose
- 4 workshops with the Corporate Functions to introduce the purpose





## VERALLIA HAS JOINED AS A NETWORK MEMBER THE ELLEN MACARTHUR FOUNDATION

## **The Ellen MacArthur Foundation**

Launched in 2010 to accelerate the transition to a circular economy The Foundation works with, and inspires, business, academia, policymakers, and institutions to mobilise systems solutions at scale, globally



### **ELLEN MACARTHUR** FOUNDATION Member

### Collaboration

with the Ellen MacArthur Foundation to accelerate progress across our three priority areas:

accelerating innovation in the glass value chain encouraging reuse **mobilizing** for more recycled glass

> **Great opportunity** for Verallia to work with leading thinkers, and even more closely with other network organizations right across our value chain to drive the transition to a circular economy for glass

**New milestone** on our journey to make glass the most sustainable material













### INTRODUCTION



Michel GIANNUZZI

### **CSR STRATEGY: 3 MAIN PILLARS**







**Romain BARRAL** 

Director of Operations



**Denis MICHEL** Secretary General













Wendy KOOL-FOULON

### CONCLUSION



Michel GIANNUZZI





# **VERALLIA COMMITMENT TO THE** UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS





### Enhance the circularity of glass packaging







### Significantly reduce our CO<sub>2</sub> emissions across our operations





### Provide a safe & inclusive place of work





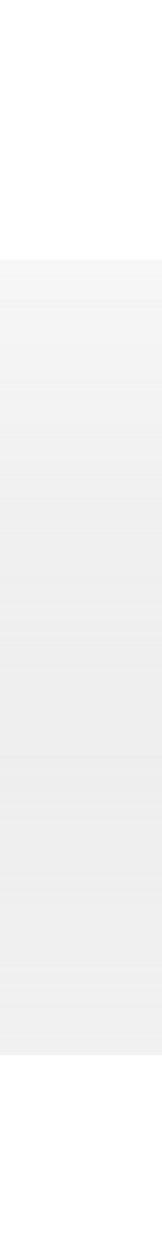




## **ENHANCE THE CIRCULARITY** OF GLASS PACKAGING

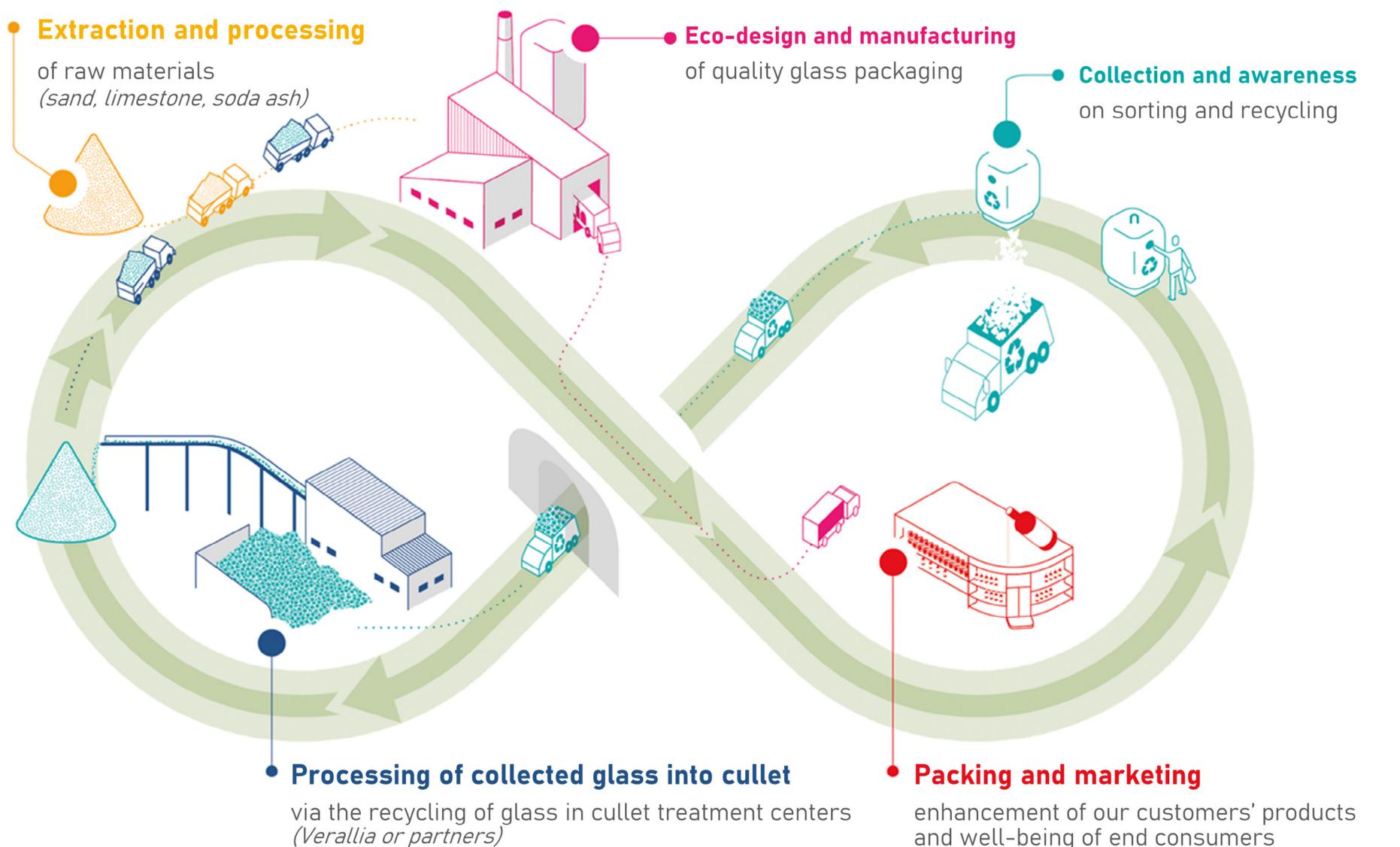


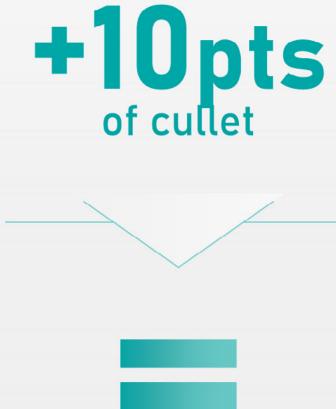






# **CIRCULARITY IS AT THE HEART** OF OUR MODEL





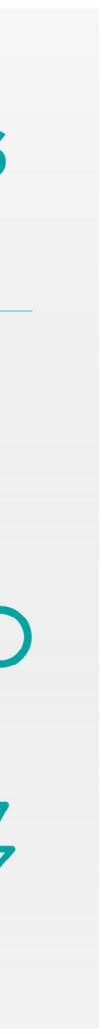
SAVINGS



-2.5%4 of energy consumption

and well-being of end consumers







# **INCREASE CULLET INTEGRATION**

OUR GOALS	PERFORMANCE INDICATORS*	2019	2025 TARGET
Enable the increase of <b>cullet collection</b> by <b>7 pts</b> vs 2019	% of domestic used glass collected in Verallia's countries in Europe	76%*	83%
Increase the rate of <b>use of external cullet</b> by <b>10 pts</b> vs 2019	Rate of external cullet usage in our glass production sites	49%	59%

\*Historical data are shown in Appendices



\* Latest 2018 FEVE public figures; 2019 figures are undisclosed

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### 3 main levers for action to maximize cullet utilization in Group's furnaces

3

Improve recycling capacity and efficiency

Optimize cullet usage in Group furnaces





## LEVER #1: JOINT INITIATIVES TO INCREASE CULLET COLLECTION CASE STUDY

### FEVE PARTNERSHIP AND LOCAL INITIATIVES

### FEVE\*

European glass packaging industry to boost EU glass collection for recycling to 90% by 2030 (from 76% in 2018<sup>1</sup>)

### **CLOSE THE GLASS LOOP PROGRAM AMBITIONS**

### 1. MORE

Promote selective glass collection to increase cullet quantity & quality

### 2. BETTER

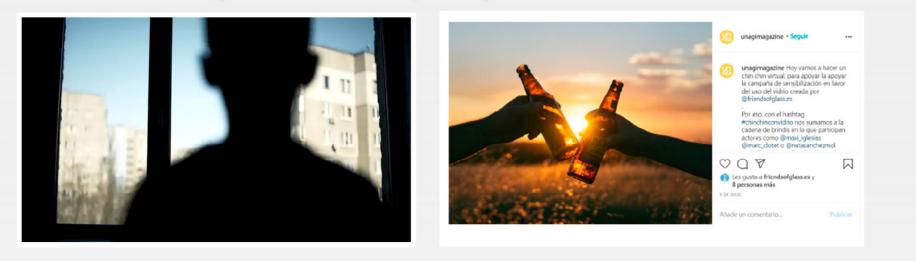
Optimize and develop sorting & treatment systems to increase yield and generate more furnace-ready cullet

### **3. TOGETHER**

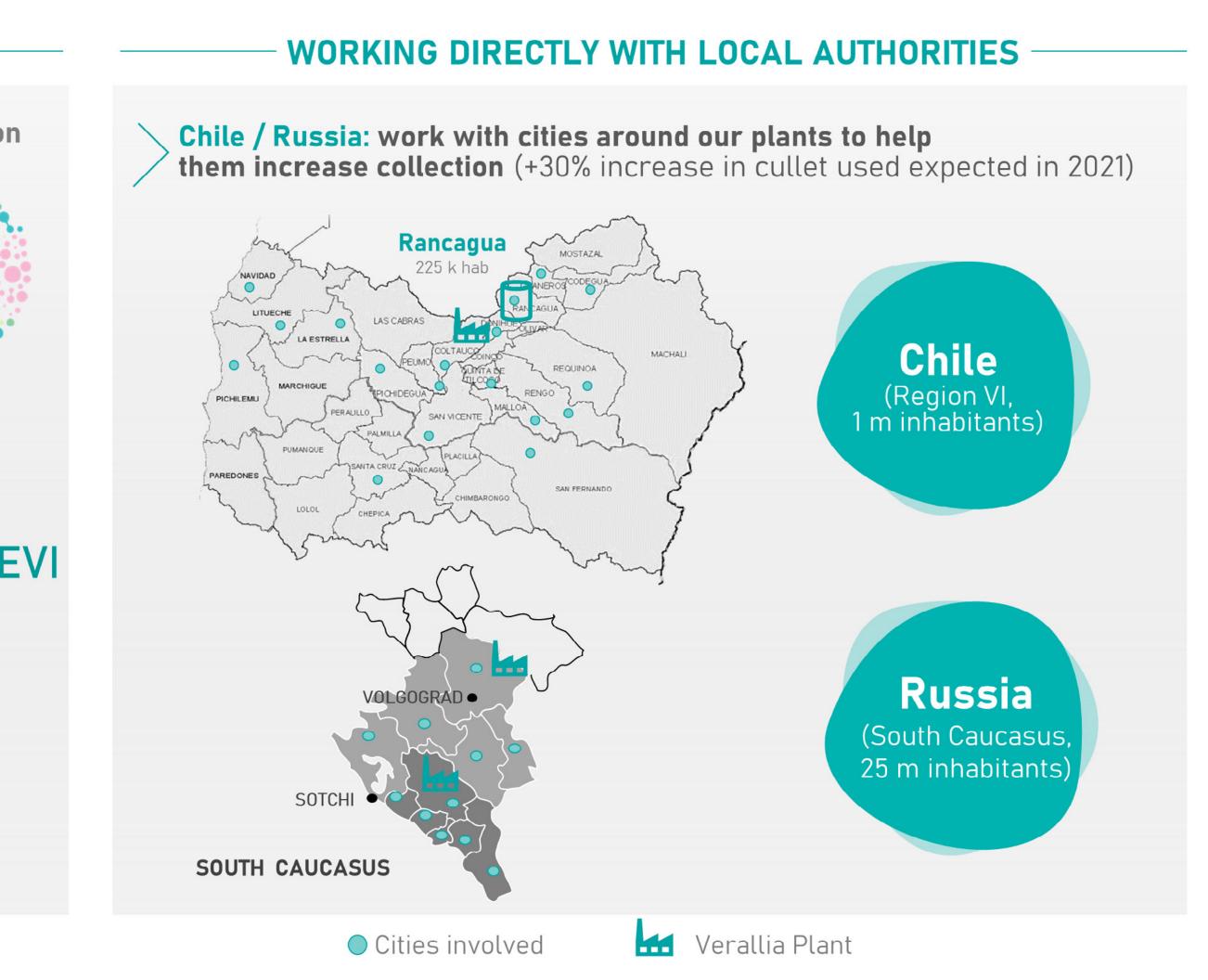
Exchange of knowledge and best practices in collection, sorting & treatment systems between countries

### FRIENDS OF GLASS – SPANISH INITIATIVE VIA ANFEVI

CHIN CHIN Campaign on social media June to September 2020 Influencers on Instagram, Tik Tok plus youtube video + 5.6 million views



\*FEVE: Federation of European manufacturers of glass containers for food and beverage and flacons for perfumery, cosmetics and pharmacy markets 1. Latest 2018 FEVE public figures



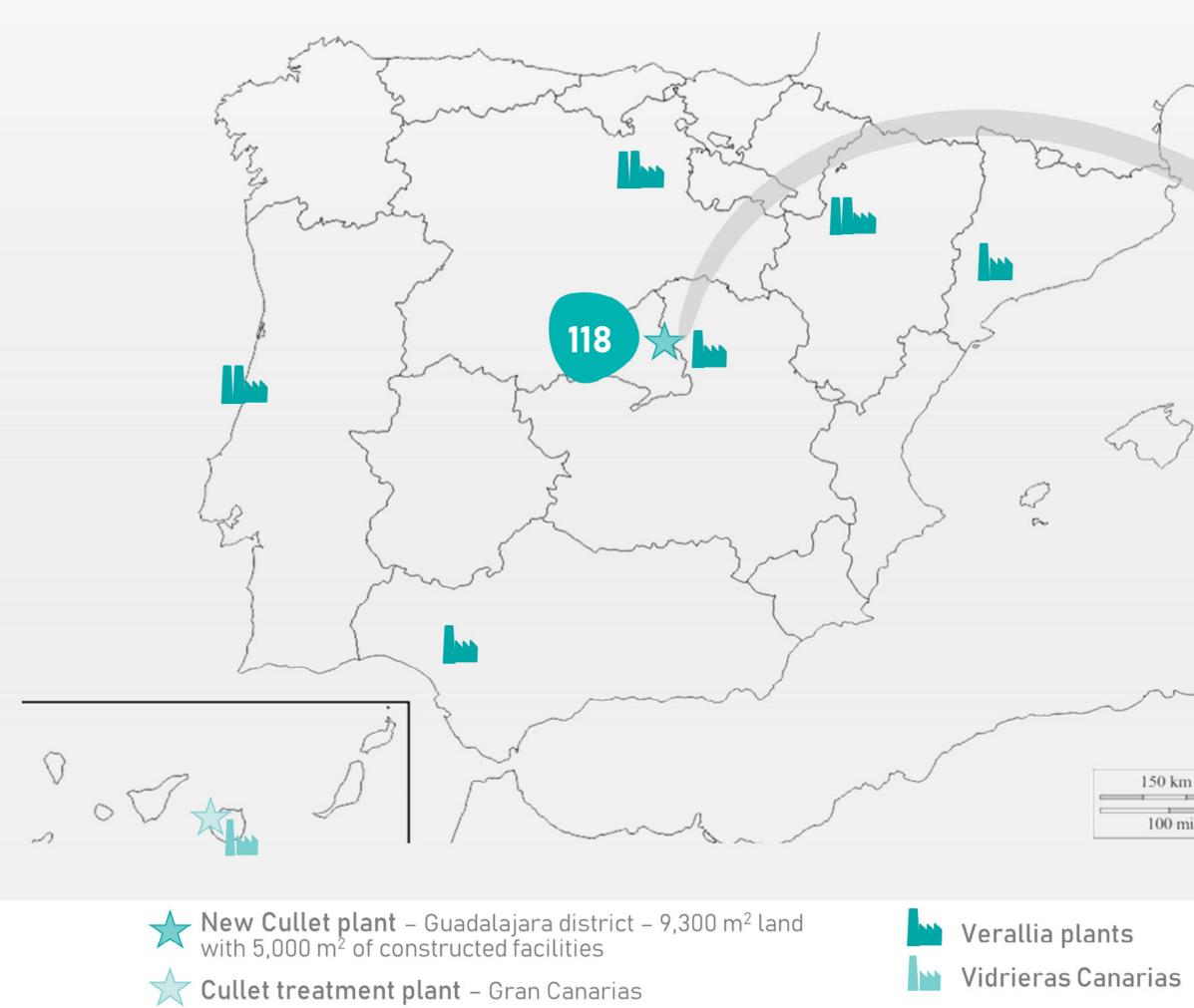






## LEVER #2: IMPROVE RECYCLING CAPACITY AND EFFICIENCY CASE STUDY

### **INVESTMENT IN CULLET TREATMENT CAPACITY** (DIRECT PARTNERSHIPS AND THROUGH EXTERNAL SUPPLIERS)



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### Verallia – 8 cullet treatment plants

- Invested €15m in its cullet treatment plants (2018–2020)
- Has teamed up with a leading Spanish cullet treatment operator to set up a new cullet treatment plant close to Madrid in 2019
- Bought recycling facility in the Canary Islands in 2018
- Has increased the efficiency of recycling process to
  - improve separation of colored and non colored cullet and
  - improve cullet re-use rate in non colored glass at its own as well as suppliers' facilities
- Is treating 50% of its cullet in house



### Joint Venture with TM Alcudia Reciclatges in Guadalajara

### Available glass waste in Madrid: 118 kt

- Increase treatment capacity for Verallia
   Iberia of +40 kt/year
- Flint cullet production of 10 kt/year

### Recicladora de Vidrio de Canarias since October 2018

- In 2019: production of 35 kt of usable cullet
- Treatment capacity/year: 45 kt/year







# LEVER #3: OPTIMIZE CULLET USAGE IN GROUP FURNACES

### **CONTINUOUS IMPROVEMENT OF GLASS CHEMICAL RECIPES**

Ongoing effort by Verallia glass experts to optimize glass recipes to add cullet while maintaining final quality

Approach generalized through the application of a standard rate of cullet in each plant, adjusted for glass color



drivers

### ALIGNMENT WITH SALARY INCENTIVES (AS OF 2021)

Cullet usage rate introduced as a KPI for bonus calculation purposes

Applies to all functions in the company



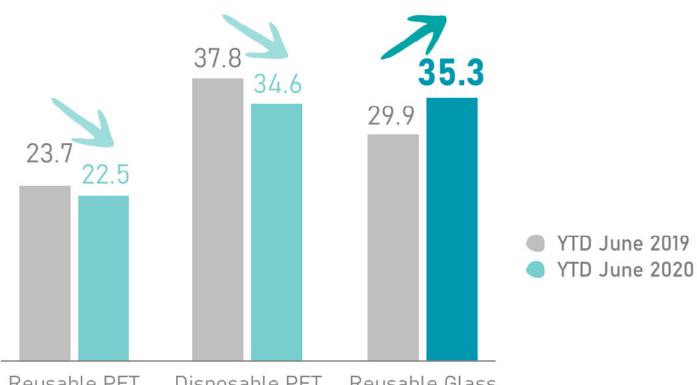


## **GOING ONE STEP FURTHER:** EXPAND REUSE BUSINESS MODELS WHERE IT MAKES SENSE

At least 1 pilot in France

### **REUSE: A LONGSTANDING FEATURE OF THE GLASS INDUSTRY**

**GERMANY** Returnable Glass Bottles (RGB): Market share of different mineral water container (%)



Disposable PET Reusable Glass Reusable PET Source: Lebensmittelzeitung

A new 2020 Reusable retro-look 33cl Verallia exclusive design. Not customer-exclusive development. Today more than 10 breweries have decided to use it. Objective: 30 millions of bottles in 2021.





Pictures from Veltins, Krombacher and Bitburger



### **2025 TARGETS**

REUSE: re-imagine an heritage on the impulse of zero waste, bulk and short-circuit trends Returnable Glass Bottles is both a trend that supports sustainability and an opportunity for extra business

### **RENEWED EFFORT TO PROACTIVELY DRIVE REUSE IN NEW GEOGRAPHIES**

**FRANCE:** first steps of new initiative

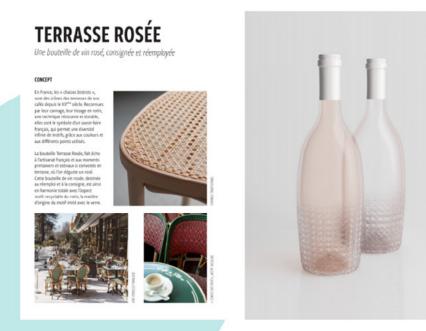
 6 ongoing product developments to proactively meet the objective of a standard reusable glass range in France by 2022 (AGEC law)

• More than 5 meetings with players interested in launching reusable bottles/jars

 Verallia France invited as a speaker during the "Rencontres Techniques" de la Consigne"

>> Special awards given to 2 students for the design of rosé wine reusable bottles





Sodastream

*SodaStream Design Registration No. 006364246* 

Co-design of DUO 1L bottle matching carbonation and reuse

270 millions of single-use mineral water bottles have not been purchased in 2019 thanks to SodaStream users (Sodastream communication)









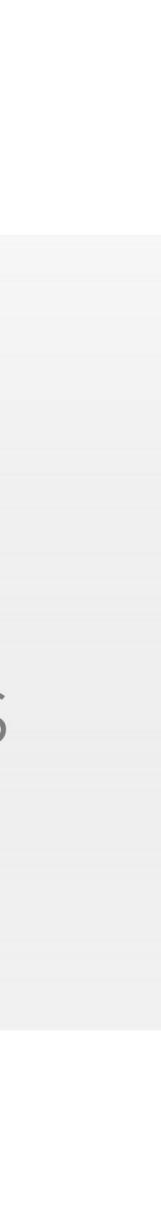




## SIGNIFICANTLY REDUCE OUR CO<sub>2</sub> EMISSIONS ACROSS OUR OPERATIONS

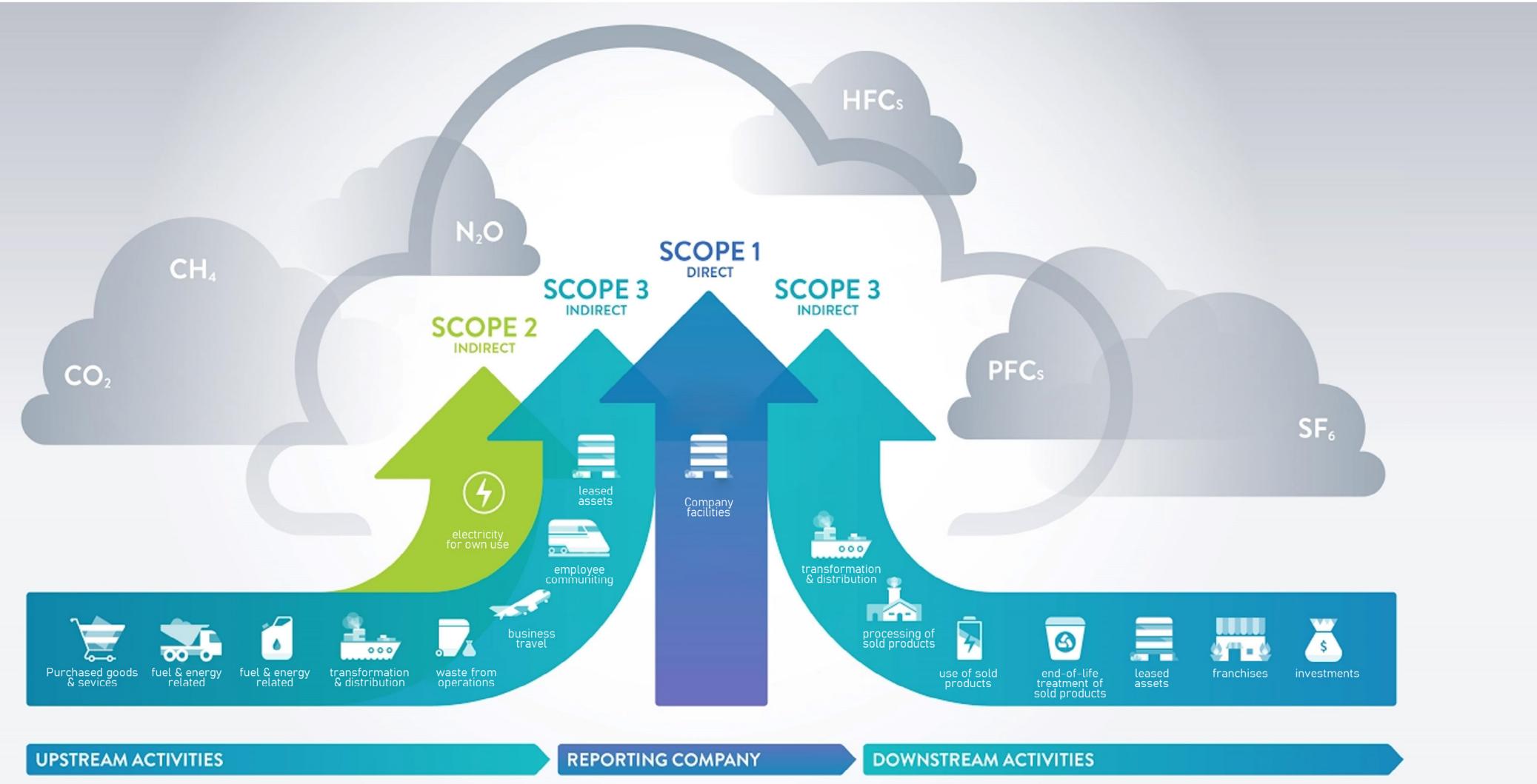








# **CO<sub>2</sub> EMISSIONS:** THE 3 SCOPES



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verallia



# CO, EMISSIONS: 2020 KEY STEPS AND OBJECTIVES

In our 2019 Extra-Financial statement, CO<sub>2</sub> reduction target from 2019 to 2030 = -20% ton of CO<sub>2</sub> (scopes 1 and 2) per ton of packed glass



(1) For Scope 2 emissions, "Market-based" will be the calculation method used Market-based method = based on GHG emissions emitted by the generators from which Verallia contractually purchases electricity bundled with contractual instruments Location-based method was used until 2019 = based on average energy generation emission factors for defined geographic locations 2019 Scope 2 emissions "location-based" = 487,825 tons, "market-based" = 610,653 tons.

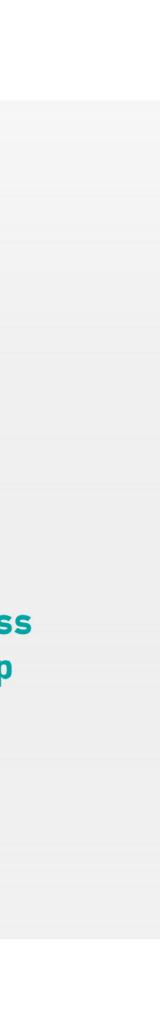
### **MEASURE THE 2019 CARBON** BALANCE

Scopes 1, 2, 3 (tons)

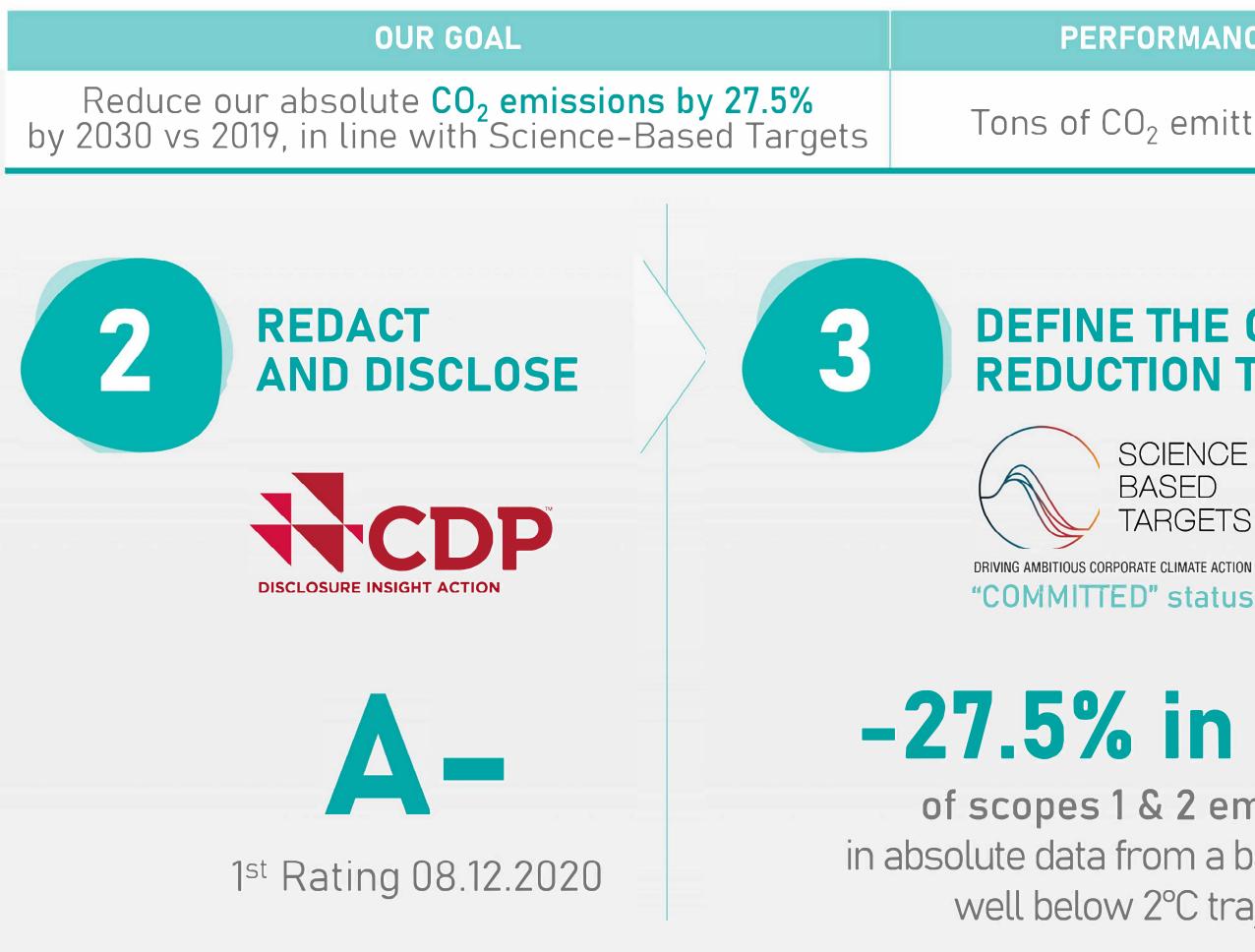
1, 2, 3	4,900,083	_
	1,809,918	36.9%
ea <sup>(1)</sup>	610,653	12.5%
	2,479,512	50.6%

**Our Scope 3 represents less** than 40% of our total Group emissions





# CO, EMISSIONS: 2020 KEY STEPS AND OBJECTIVES



(1) Commitment on Scopes 1 & 2, as our Scope 3 emissions represent less than 40% of our total Group emissions (Scopes 1, 2 and 3) Note: Historical data are shown in Appendices

RFORMANCE INDICATORS	2019	2025 TARGETS	2030 TARG
CO <sub>2</sub> emitted (scopes 1 & 2) <sup>(1)</sup>	3,090 k	2,626 k	2,240

### **DEFINE THE GHG EMISSIONS REDUCTION TARGETS**

- SCIENCE BASED TARGETS

# -27.5% in 2030

of scopes 1 & 2 emissions in absolute data from a base year 2019 well below 2°C trajectory



### **ON-GOING 2021**: **ACTIVATE SCOPE 3 REDUCTION LEVERS**

- Strategic suppliers
- Logistic optimization
- Lightweight of bottles and jars

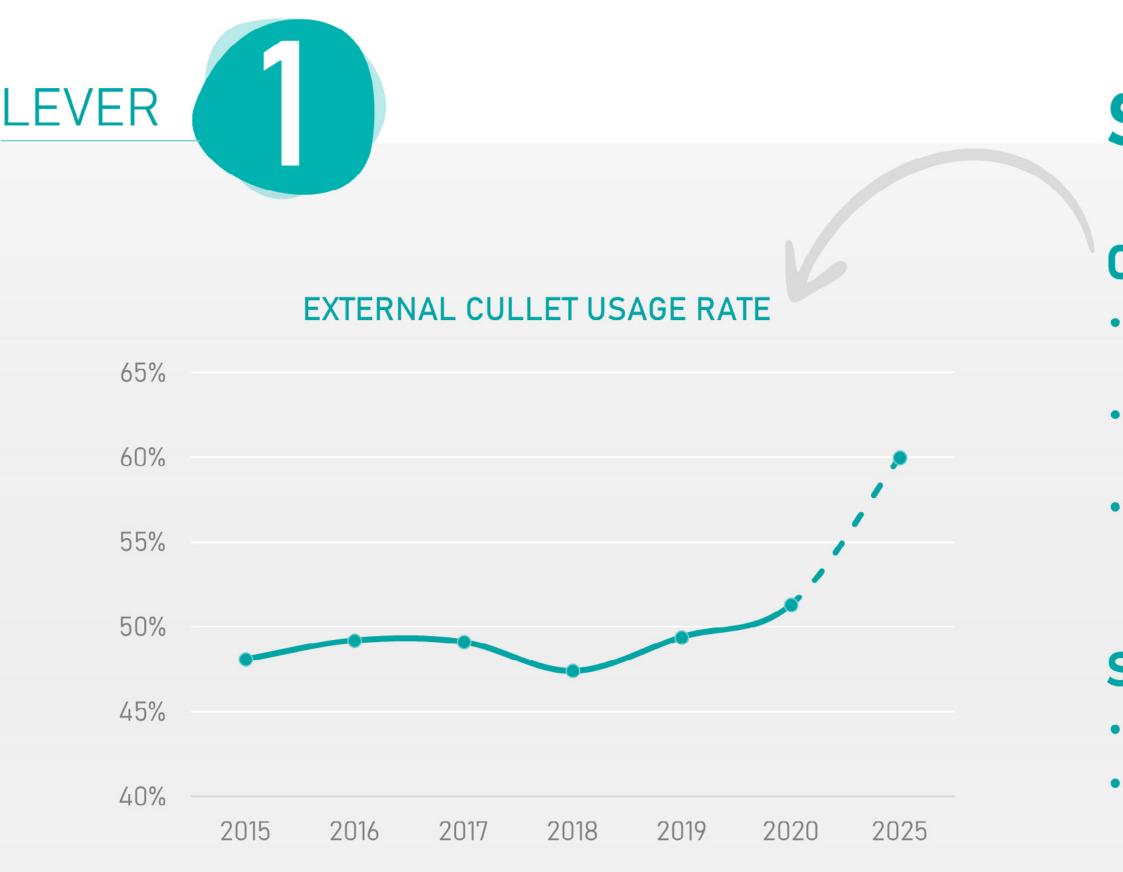








# CO<sub>2</sub>: 3 MAIN LEVERS TO REACH 27.5% REDUCTION BY 2030



# SHIFT RAW MATERIAL MIX

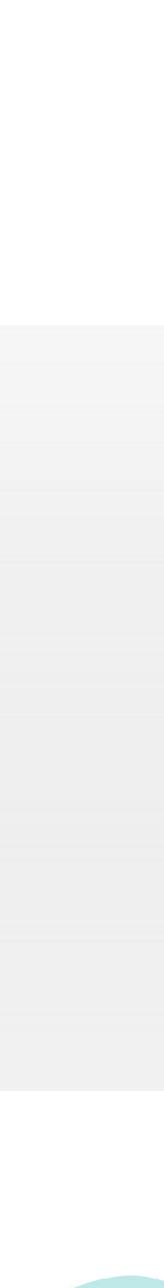
### **Cullet rate increase**

- Reduces CO<sub>2</sub> emissions through lower melting energy and lower CO<sub>2</sub>-intensive materials
- Objective of reaching maximum achievable cullet rate on all furnaces by 2030, with a first step of 59% by 2025
- Relies on mix of collection increase, recycling capacity/efficiency increase and furnace utilization optimization

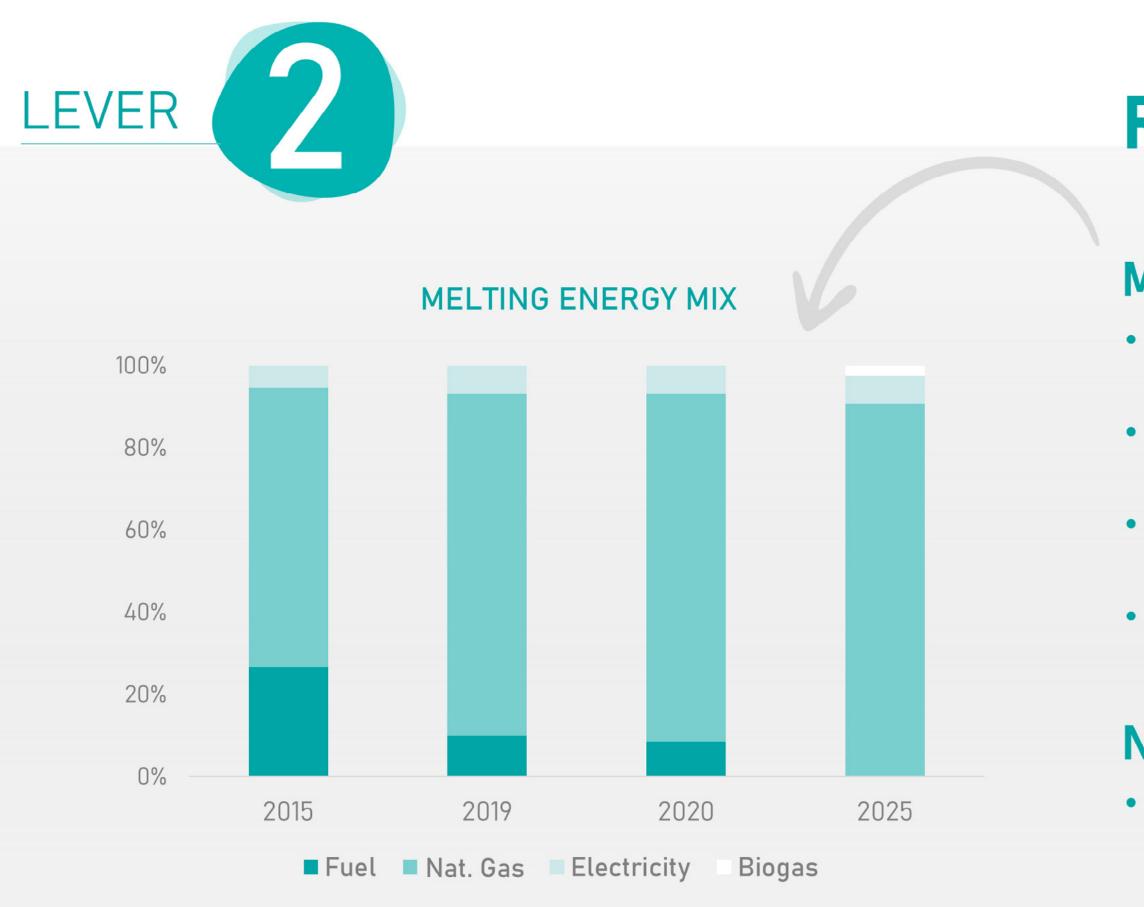
### Shift away from carbonated raw materials

- Soda ash and limestone release CO<sub>2</sub> during melting process
- Objective of partly replacing these materials with renewable alternatives





# CO<sub>2</sub>: 3 MAIN LEVERS TO REACH 27.5% REDUCTION BY 2030



# **REDUCE ENERGY CONSUMPTION**

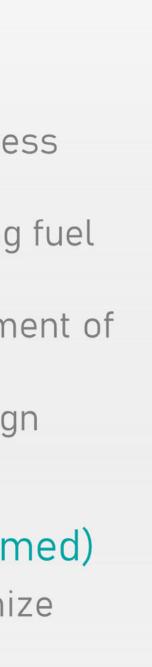
### **Melting energy reduction** (CA 80% of total energy consumed)

- Upgrade of furnace technology (hardware and process control) to address losses, eliminate water ingress via cullet and add pre-heaters
- Gradual reduction in share of fossil energy used in furnaces, eliminating fuel (highest CO<sub>2</sub> generator) and maximizing electrical heating
- Participation into FEVE "Furnace of the Future" project for the development of next generation furnace using 80% of electrical heating
- Evaluation of hydrogen usage impact on furnace performance and design through real life test and participation to a consortium led by DNV-GL

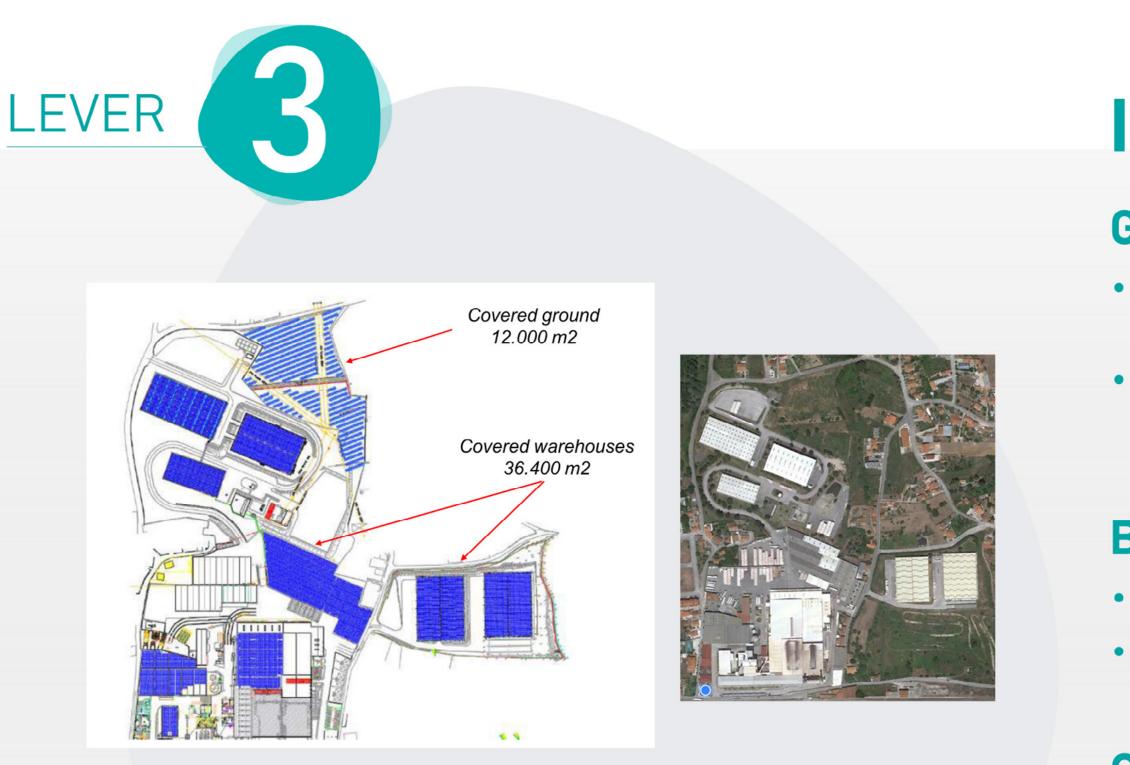
### **Non melting energy reduction** (CA 20% of total energy consumed)

• Address loss reduction on forehearth/heat treatment equipment, optimize supporting fluid generation or heat reuse





# CO,: 3 MAIN LEVERS TO REACH 27.5% REDUCTION BY 2030



Solar panels installed on roofs and land in Verallia Portugal plant will start production in 2022

# **INCREASE USE OF GREEN ENERGY**

### **Green Energy purchases**

- Maximize green energy purchases through certified sources of electricity (target >60% by 2025, from 34% in 2020)
- Benefit from government-led actions to reduce CO<sub>2</sub> emissions (e.g electricity emission factor reduction or hydrogen introduction in natural gas)

### **Biogas utilization**

- Replace natural gas with biogases in selected plants
- First pilot under evaluation in Germany with the target to have
  - 3 furnaces fully supplied by bio-gases by 2030

### **On-site energy production**

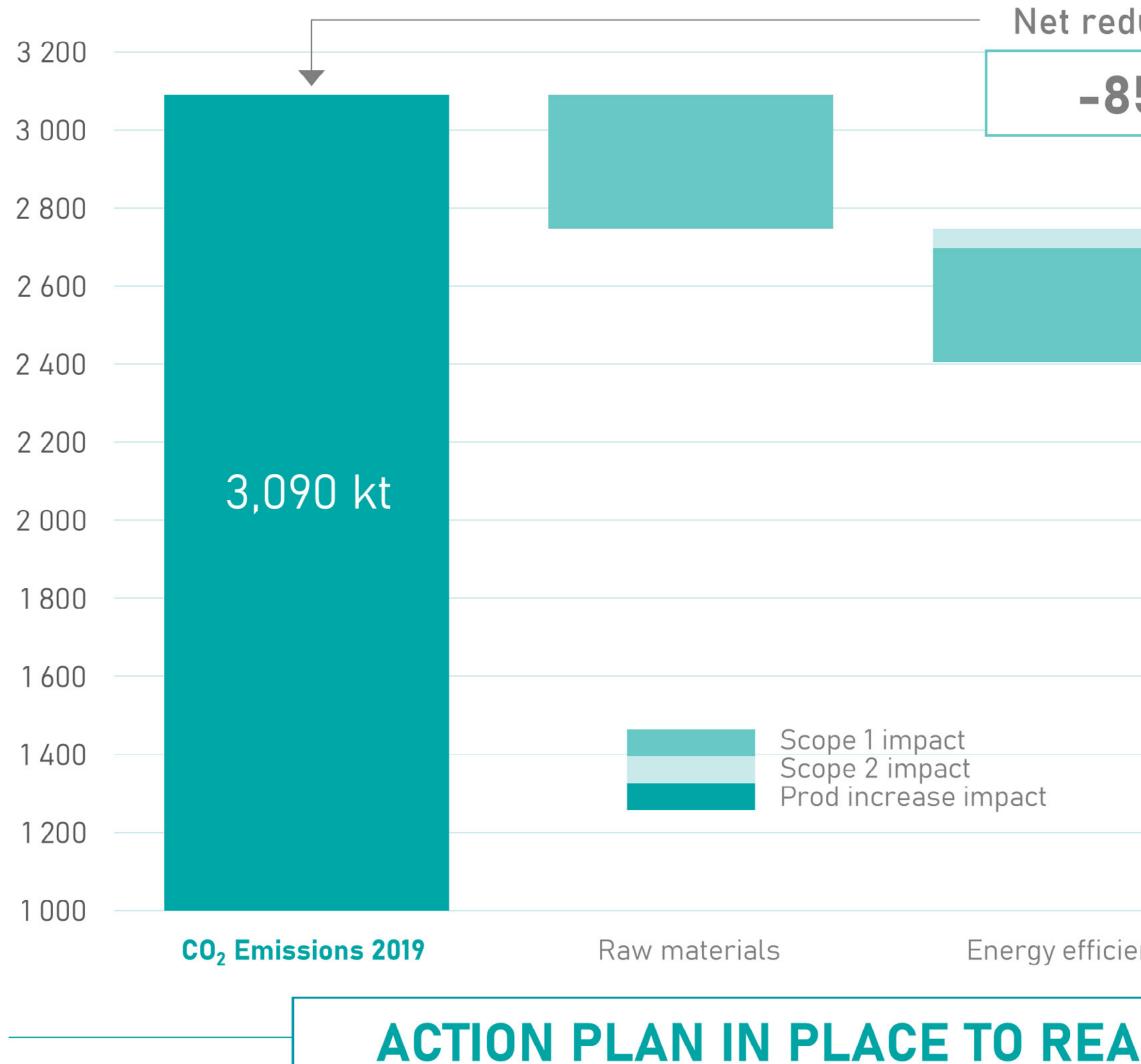
• Verallia to implement on-site renewable electricity production (e.g solar panels - first project Portugal 2022)







# **CO<sub>2</sub> EMISSIONS REDUCTION:** DETAILED ACTION PLAN



\*Assumption = +1% volume CAGR 2019-2030 (tons)

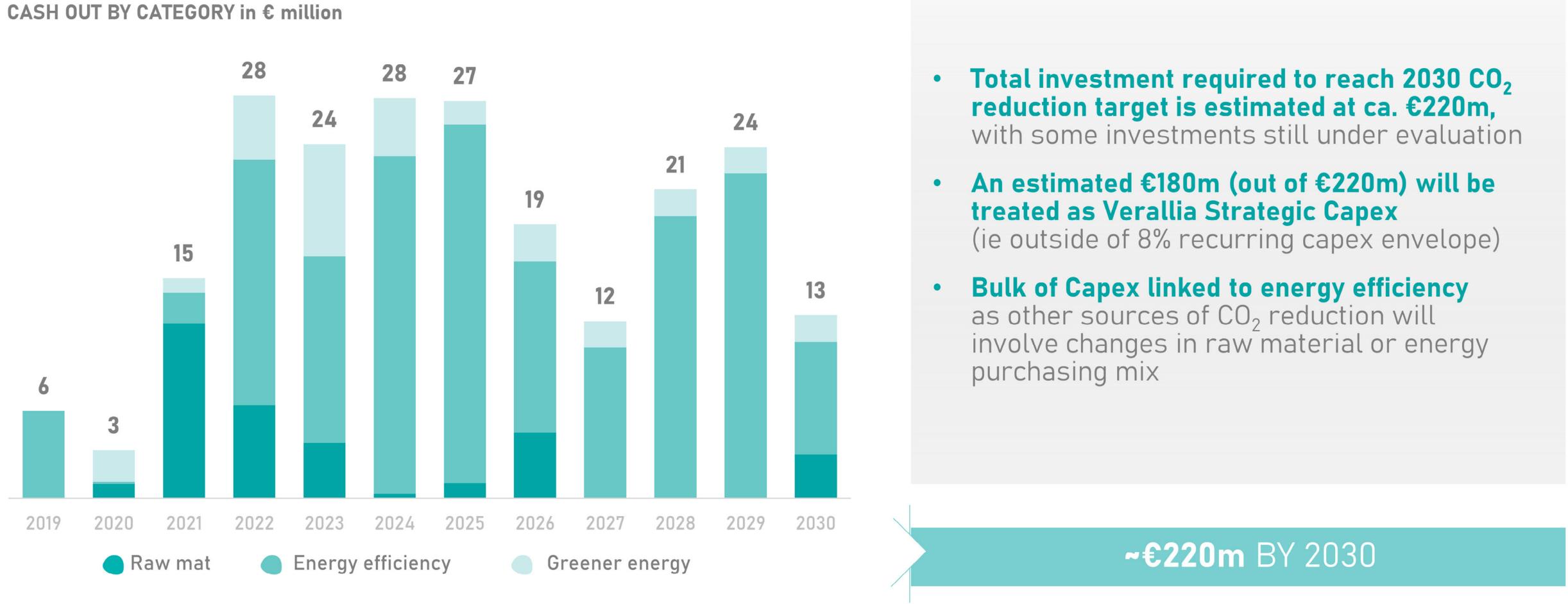


CH SBT	27.5% REDUC	CTION TARGET	
ency	Greener energy	Prod increase impact*	CO <sub>2</sub> Emissions 20
			2,240 kt
-			
•	▼		
50 kt (-2	27.5%)		
luction in CO	D <sub>2</sub> emissions ——		



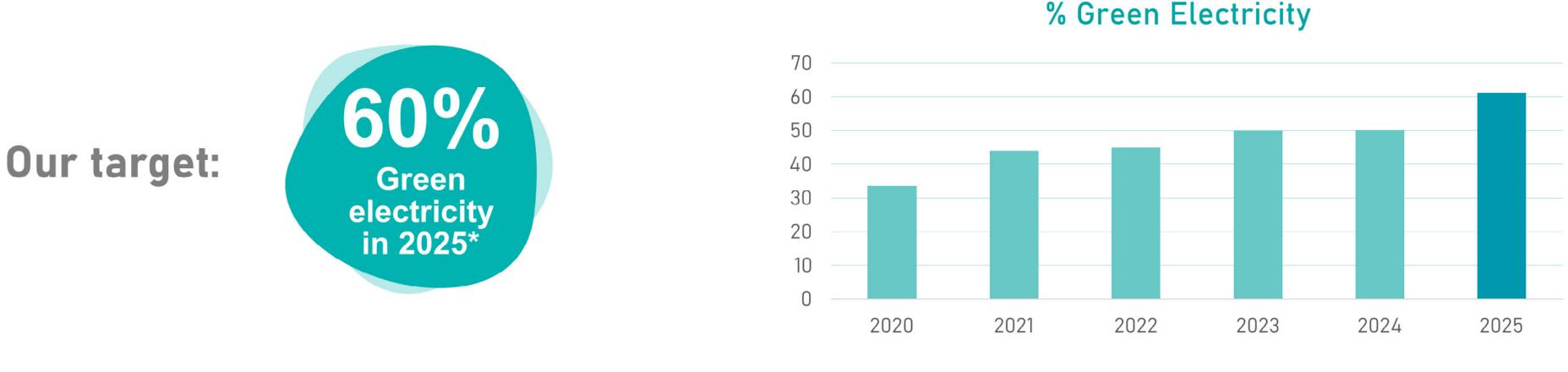


# **CO<sub>2</sub> RELATED INVESTMENTS**

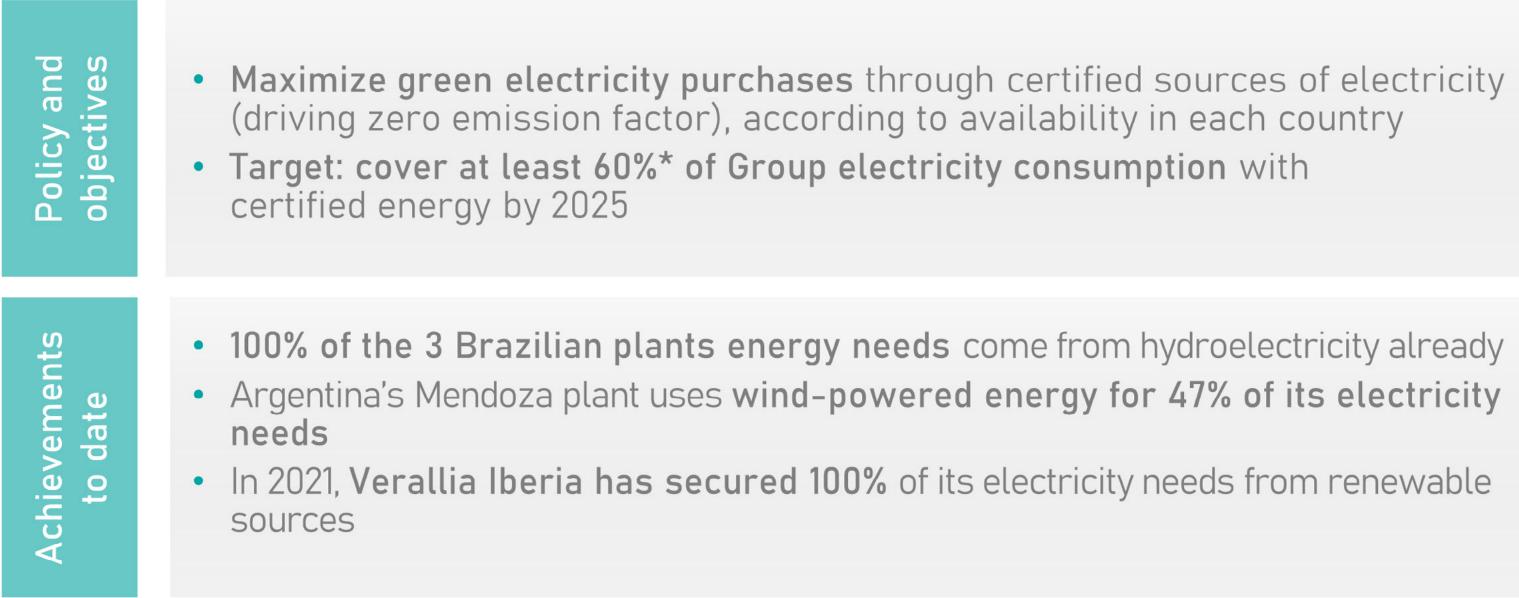




# **GREEN ELECTRICITY ACTION PLAN AND ACHIEVEMENTS**



### **GREEN ELECTRICITY PURCHASES**



\* Including Low Carbon electricity in France

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### **ON-SITE ELECTRICITY GENERATION**

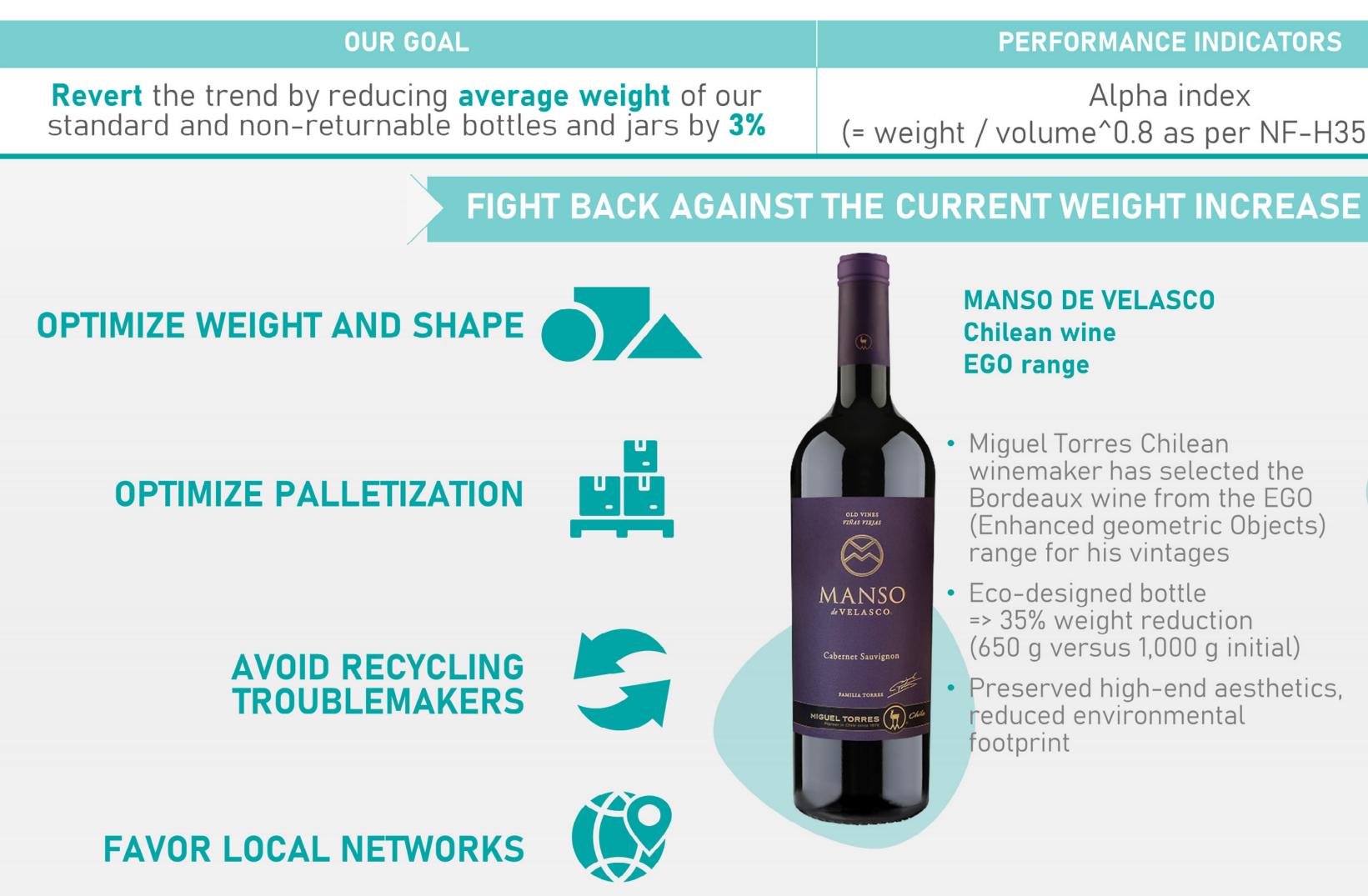
- On-site storage/warehouses offer plenty of surface for solar panels installation
- Exploring potential for solar panel installation in plants with sufficient sun exposure
- A first project is launched in Verallia's Mondego plant in Portugal for SOP 2022
- Targeting 11 equipped plants by 2030







# **LIGHTWEIGHTING BOTTLES AND JARS**





PERFORMANCE INDICATORS	2019	2025 TARGE
Alpha index ht / volume^0.8 as per NF-H35077norm)	16	15.5

EDRENNE

/EDRENNE

### MANSO DE VELASCO Chilean wine EGO range

- Miguel Torres Chilean winemaker has selected the Bordeaux wine from the EGO (Enhanced geometric Objects) range for his vintages
- Eco-designed bottle => 35% weight reduction (650 g versus 1,000 g initial)
- Preserved high-end aesthetics, reduced environmental footprint

### **VEDRENNE** French syrup **Co-conception of eco-designed bottle**

- Bottle lightened by 10% compared to the original model => -10% of CO<sub>2</sub> emissions
- Reduction of the diameter to optimize the packaging => +11% more containers per truck
- Short circuit logic: bottle produced at our Chalon-sur-Saône site, only 30 km away from the bottling site at Védrenne
- Shared desire to reduce our overall environmental impact





## **PLANT TREES** + OFFSET TRAVELS RELATED CO<sub>2</sub> EMISSIONS

### **OUR GOAL**

Plant 100,000 trees per year

Offset all professional travels emissions every year



### ACT FOR A SOCIAL AND ENVIRONMENTAL IMPACT BY PLANTING TREES

### More than 200,000 trees in 6 countries since 2019

- Contribution to agroforestry and reforestation projects to restore carbon balance on earth
- Developed in partnership with local communities to help more sustainable, viable farming models, to improve their resilience and to step up their yields and incomes



### **ACT FOR CLIMATE**

### Carbon Offset: 61,820 carbon credits purchased since 2019

Financing of carbon credit projects certified by the two references of the international market of carbon voluntary market: VCS Verified Carbon Standard and Gold Standard



### **ACT FOR OUR TEAMS**

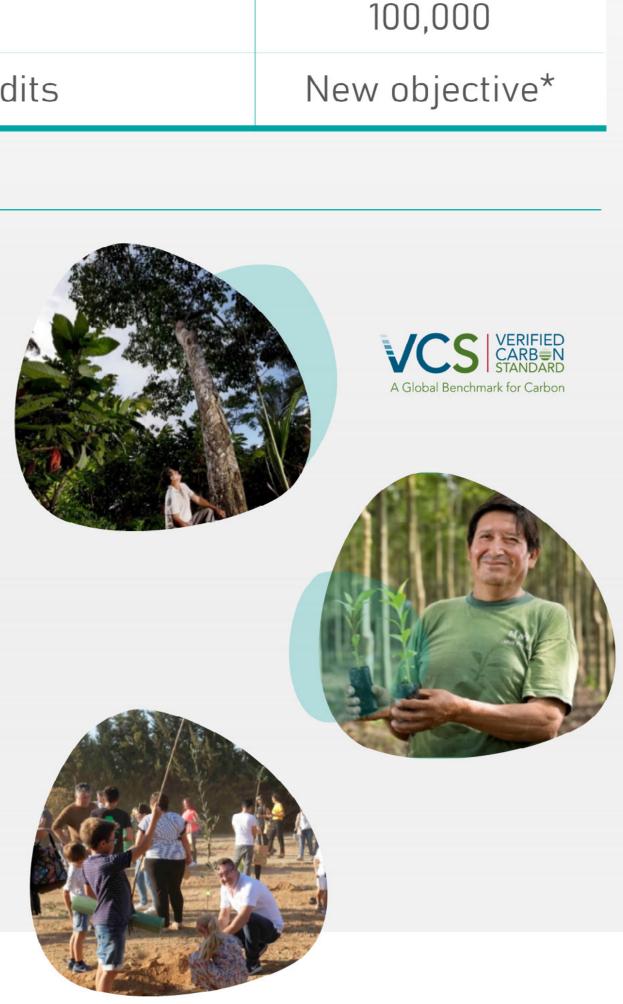
Production sites "integration program": 4 projects have been implemented in 3 countries Implementation of unique landscape design projects located on Verallia's production sites focused on environmental impact and the well-being of our teams

\* From 2021 Verallia will offset each year, CO2 emissions linked to all professional travels. While Covid-19 is reducing professional travels, Verallia commits to offset at least 1% of its global emissions each year (Each year we calculate and offset the Y-1CO<sub>2</sub> emissions)

PERFORMANCE INDICATORS	2019
Trees planted/year	100,000
Purchase Certified Carbon Credits	New objectiv

### **ACTIONS AT SEVERAL LEVELS**





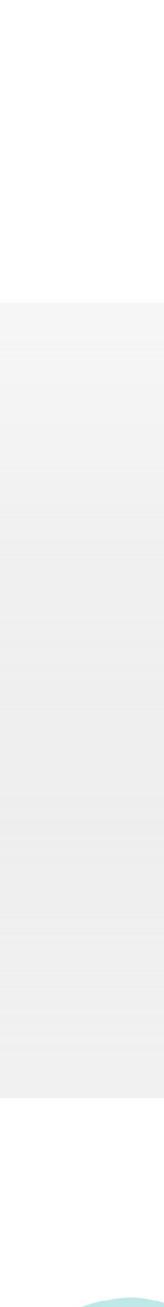




## **PROVIDE A SAFE & INCLUSIVE PLACE** OF WORK









## PROVIDE A SAFE PLACE OF WORK SAFETY: FREQUENCY OF ACCIDENTS

### OUR GOALS

Aim for "zero accident" every year

> Respect for values => first prior and contract

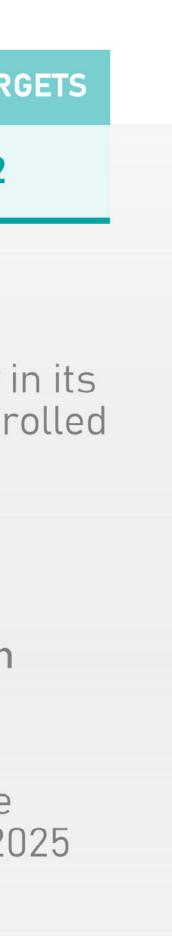
> Standards co by **Safety rul** employees **r situations**, V

Organization Safety Day: o employee & to 0 accident



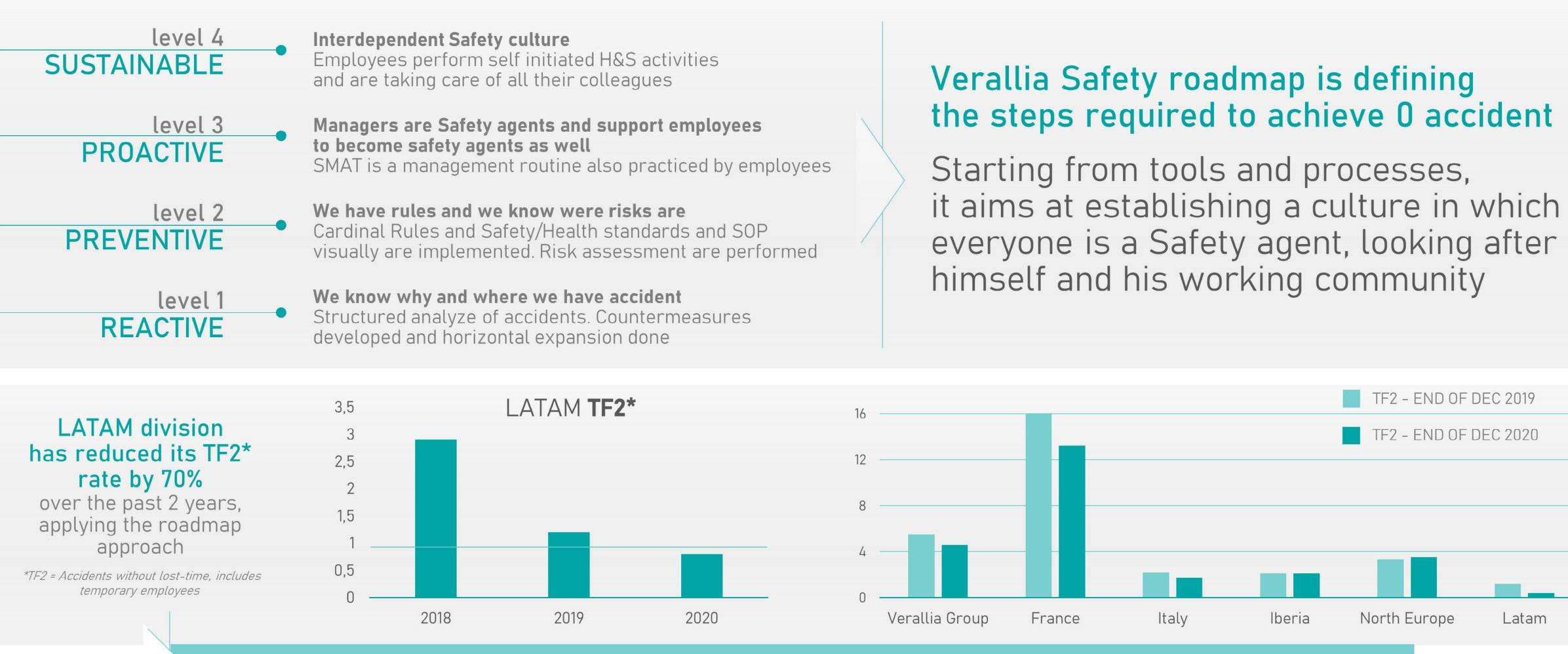
PERFORMANCE INDICATOR	PERFORMANCE INDICATORS		2025 TAR(
TF2 (= all accidents / million worked)*	TF2 (= all accidents / million hours worked)*		< 2
*Includes temporary employees			
people, one of Verallia's		standards devel	1
rity ensuring our employees ctors a <b>safe environment</b>	plants. S	Strict application	
completed Iles designed to help recognize and avoid risky	0 accide	p developed to ent target	
/erallia cardinal rules	Roadma each sit	<b>p</b> now being <b>de</b> <b>e</b>	ployed in
n every year of <b>Verallia</b> opportunity to engage <b>every</b> <b>manager</b> on the <b>journey</b> nt		<b>2 reduced by 17</b> get to reach TF2	





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## PROVIDE A SAFE PLACE OF WORK CASE STUDY

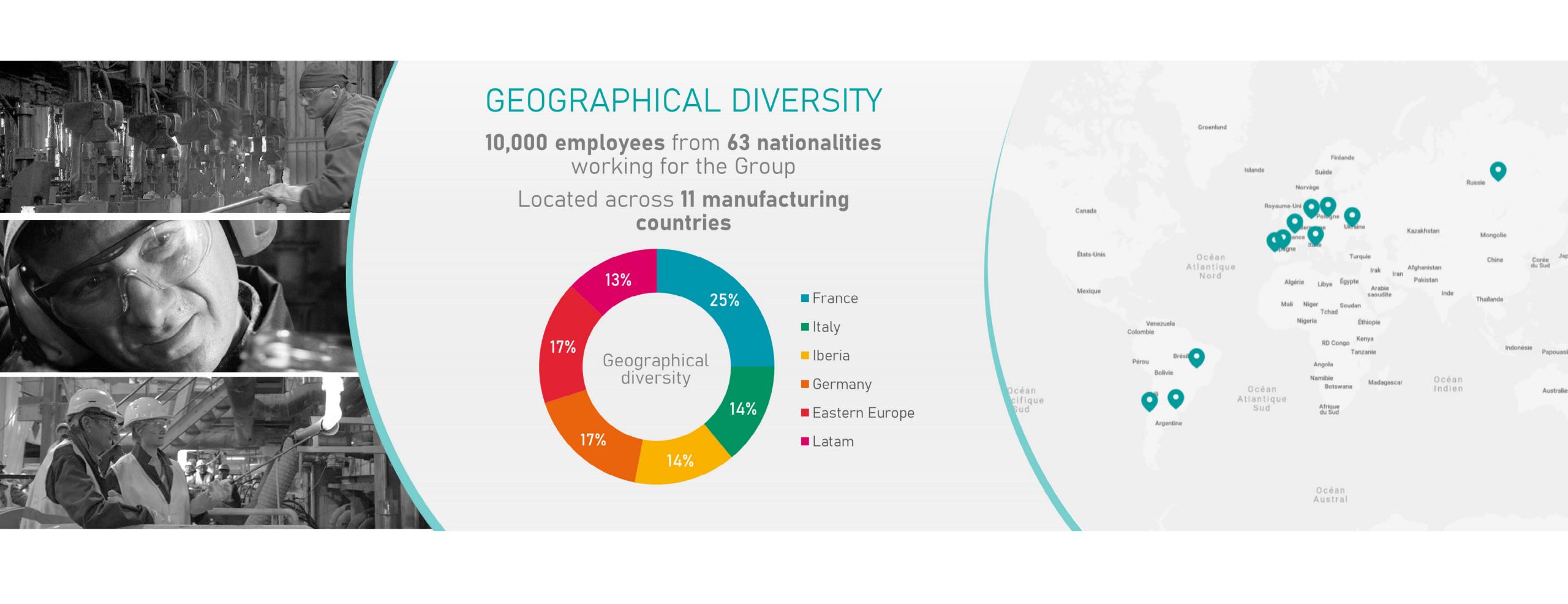


### **REACH SAME LEVEL OF PERFORMANCE IN OTHER COUNTRIES** WITH STRONG ACTION PLANS





# PROVIDE AN INCLUSIVE PLACE TO WORK





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## PROVIDE AN INCLUSIVE PLACE TO WORK OBJECTIVES

OUR GOALS	PERFORMANCE INDICATORS	2019	2025 TARGETS
Increase gender equality index in all countries by 15 points	Gender equality index (as defined by French law)	60	75
Favor insertion by doubling the ratio of disabled employees from 3% in 2019 to 6% in 2025	% of disabled people (according to national definitions)	3%	6%

### **GENDER EQUALITY**

- In 2019, 29% of female managers at Group level
- **Proactive action plan** (recruitment, compensation, career development "Women at Verallia", mentoring by Comex, no tolerance for sexism and discrimination)
- Increasing of the % of women in all management committees to 30%
- Gender equality index based on 5 indicators: individual compensation, beneficiaries of individual increase, beneficiaries of promotions, % of employees increased upon return from maternity leave, number of employees of the under-represented gender among the 10 highest compensations of the company



### HIRING OF DISABLED STAFF

- Partnership with French Handi-rugby national team (objectives: increase employee's awareness by conference, e-learnings, and offer jobs)
- **Partnership with French Defense Ministry** (develop a talent pool network close to our plants, and offer support and jobs to war veterans)



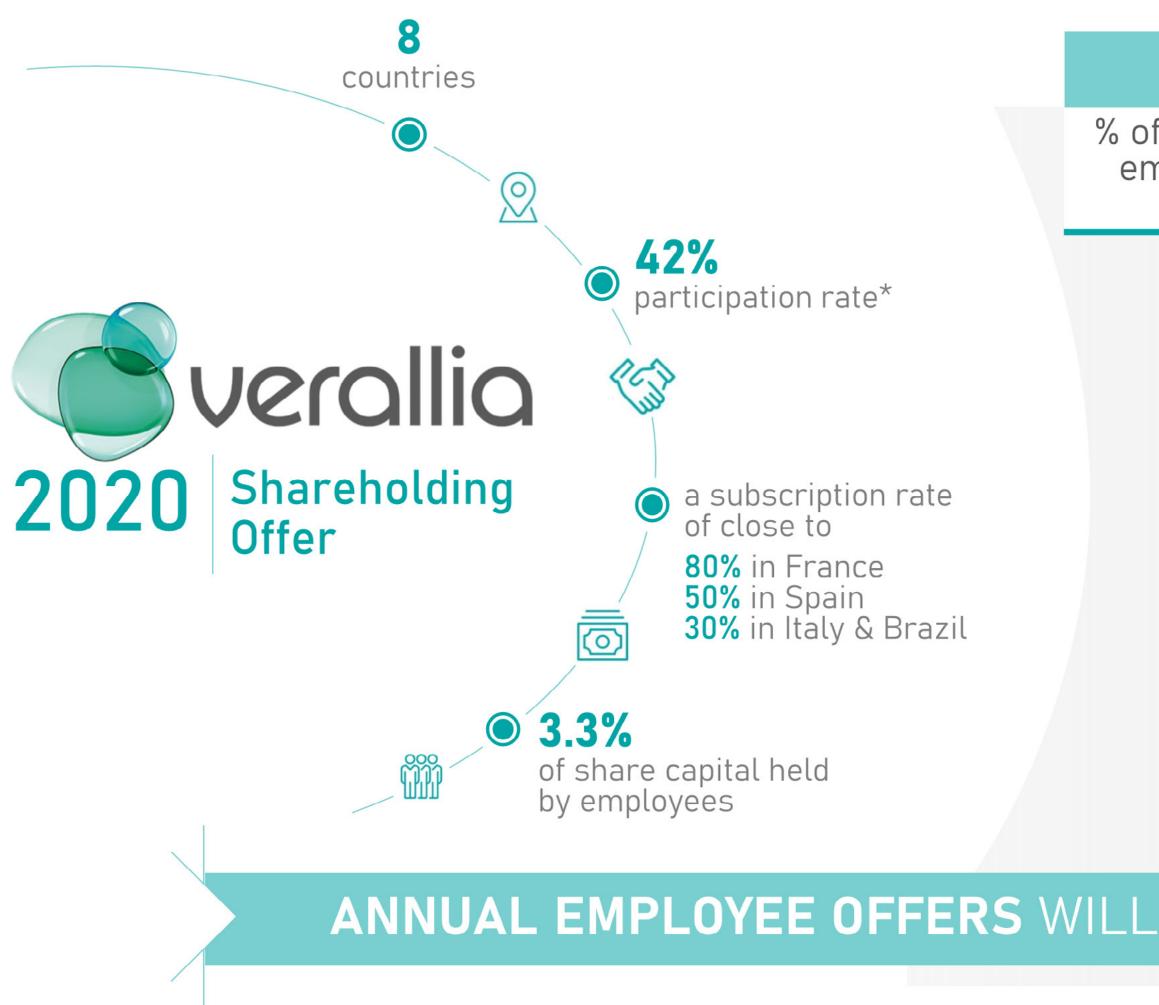








## PROVIDE AN INCLUSIVE PLACE TO WORK ENCOURAGE EMPLOYEE SHAREHOLDING OWNERSHIP



PERFORMANCE INDICATORS	2019	2020	2025 TARG
of Verallia share capital held by mployees (directly or through FCPE)	2.6%	3.3%	5%

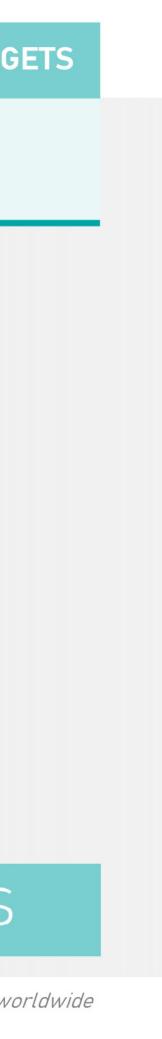
In June 2020, close to 3,300 employees took part in the Employee Shareholding Offer

### Around 37% of our employees all over the world are shareholders of the company

### ANNUAL EMPLOYEE OFFERS WILL BE RENEWED IN 2021 AND IN THE COMING YEARS

\* Amongst eligible employees worldwide







CSR STRATEGY - PROVIDE A SAFE & INCLUSIVE PLACE OF WORK

### **OUR SUPPORTIVE COMMITMENT** TO THE COMMUNITY







CEO gave up 2020 variable compensation (50% of annual compensation) Executive Committee members gave up 15% of annual compensation **Total €1.6m to finance donations** 



**2** CSR STRATEGY - PROVIDE A SAFE & INCLUSIVE PLACE OF WORK

### **OUR SUPPORTIVE COMMITMENT** TO THE COMMUNITY

## FROM 2021, EL5M, EVERYYEAR dedicated to local projects in line with our Purpose, targeting circular economy and inclusion

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#### INTRODUCTION



Michel GIANNUZZI

#### **CSR STRATEGY: 3 MAIN PILLARS**







**Romain BARRAL** 



**Denis MICHEL** Director of Operations











Wendy KOOL-FOULON General Counsel

#### CONCLUSION

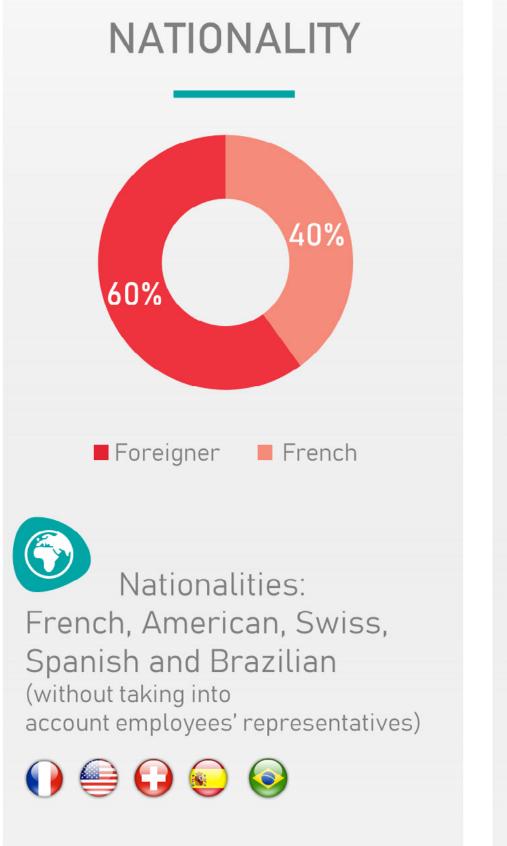


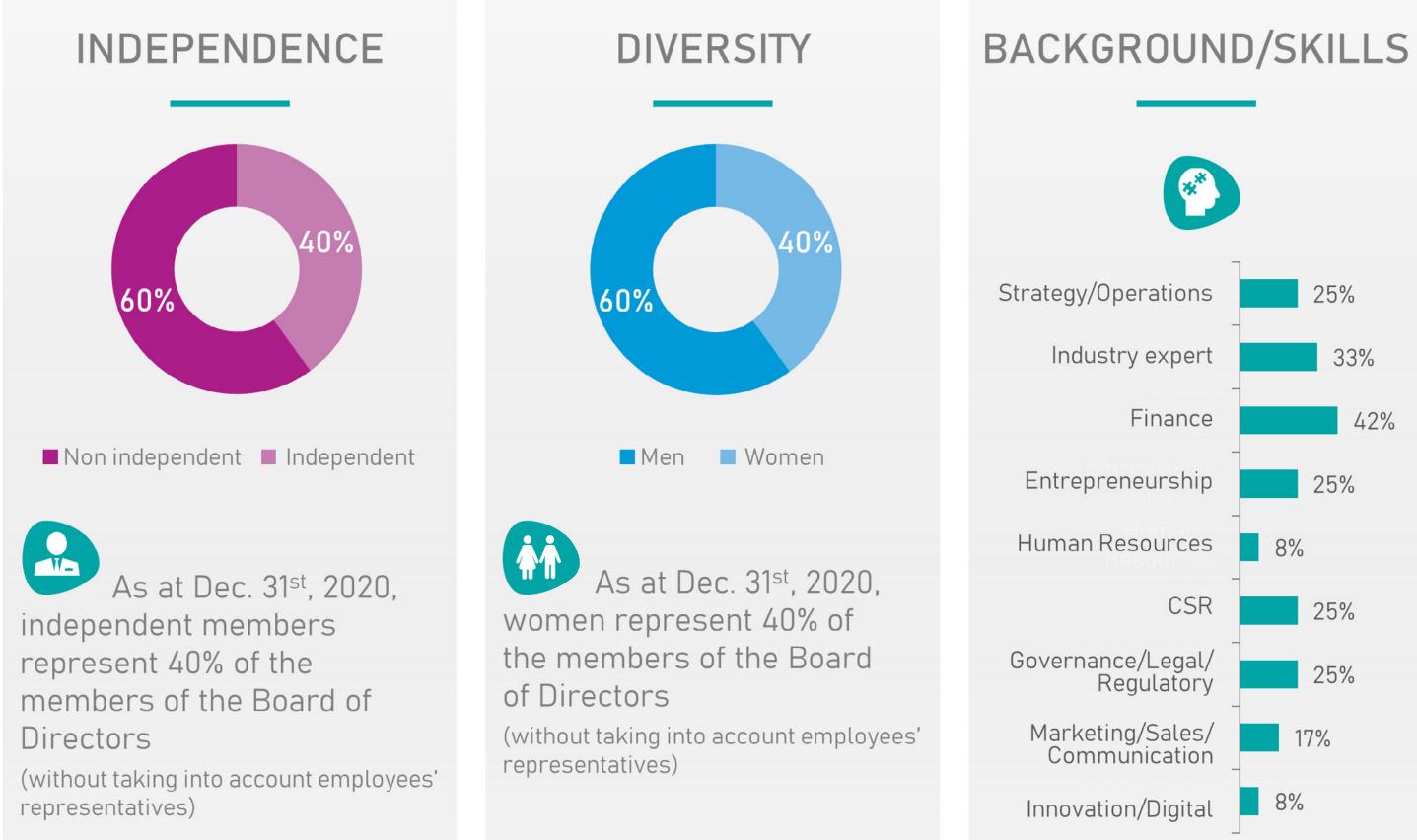
Michel GIANNUZZI



### **BOARD OF DIRECTORS** - PROFILE VERALLIA COMPLIES WITH THE RECOMMENDATIONS SET OUT IN THE AFEP-MEDEF CODE\*

#### 12 members and 2 non-voting observers





IN 2020, 7 PLENARY MEETINGS/GLOBAL ATTENDANCE RATE: 88%





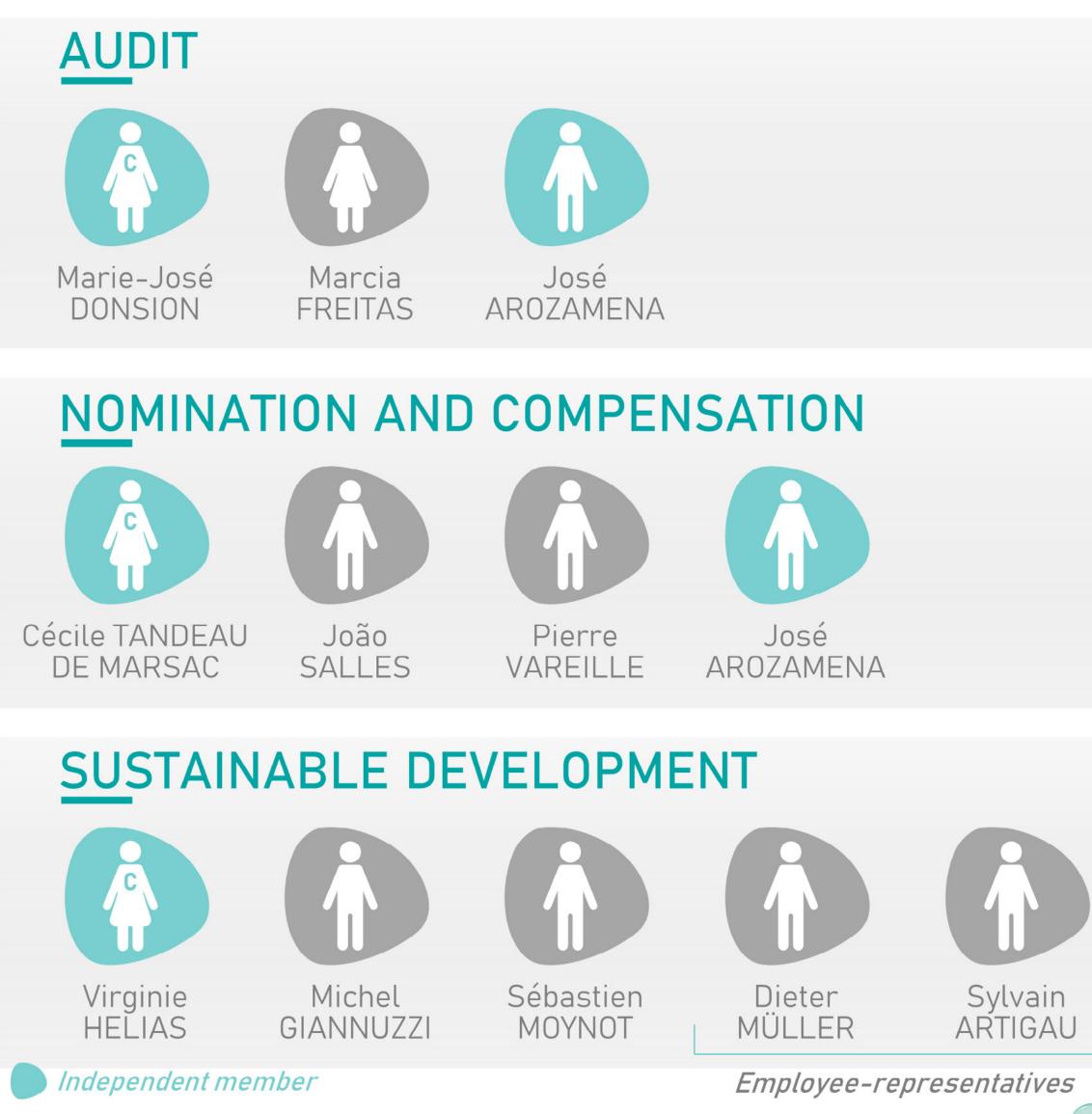
\*Except for Directors' mandate terms related to Verallia's recent IPO

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### **BOARD OF DIRECTORS** – COMMITTEES



Verallia's ESG Strategy Presentation – January 21, 2021

### TOPICS COVERED



Financial information Risk mapping Internal control and compliance Review of auditors' independence



Say-on-pay Long Term Incentive Plan (LTIP) Employee share ownership program Assessment of the Board of Directors



Purpose Sustainable development goals Guidelines for donations



Note: At the end of 2020



### **OUR ESG ACCOUNTABLE GOVERNANCE**

Board of Directors	Approves the sustainability strategy and moni-
Sustainable Development Committee	Ensures that issues relating to social and envi and its implementation Reviews the Group's commitments to sustaina
Executive Committee	Defines and implements the Group's sustainab
Sustainability department and its network	The Group's Sustainability officer works on a d in each <b>country</b> (e.g. Germany, France, Italy) or





nitors its progress and performance

vironmental responsibility are considered in the Group's strategy

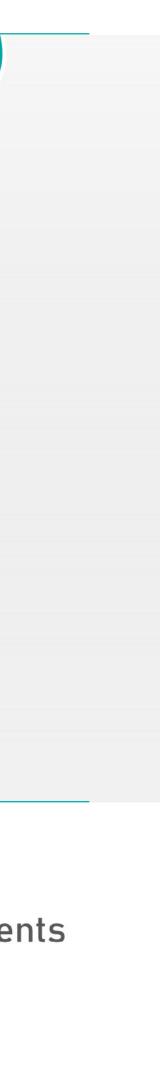
ability in light of the challenges specific to its business and objectives

bility strategy

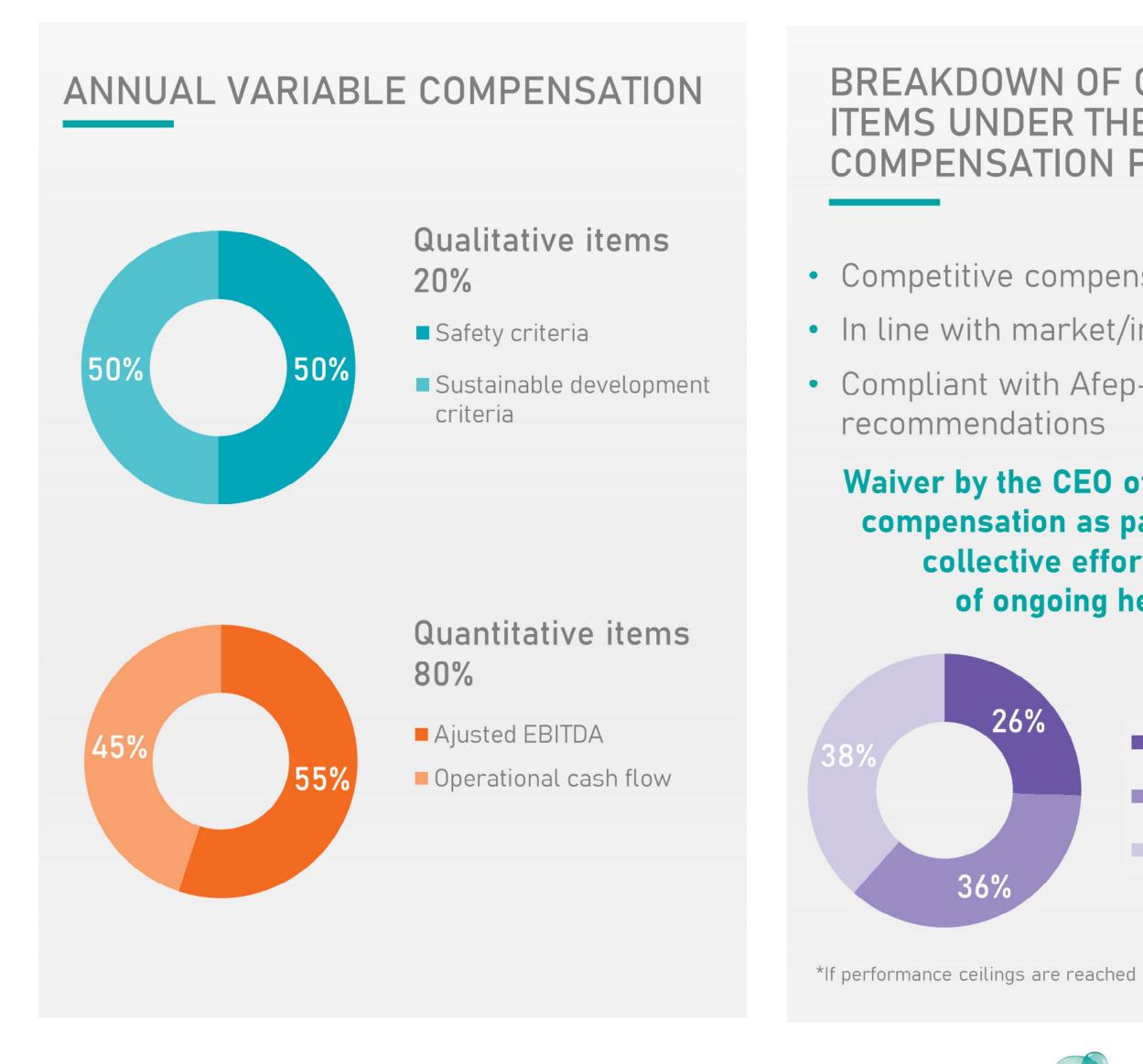
daily basis in coordination with a network of **8 Sustainability correspondents** or **region** (e.g. Iberia covering Spain and Portugal)







## **CEO COMPENSATION BREAKDOWN**



#### BREAKDOWN OF COMPENSATION **ITEMS UNDER THE 2020 COMPENSATION POLICY\***

- Competitive compensation package
- In line with market/industry standards
- Compliant with Afep-Medef

#### Waiver by the CEO of his 2020 variable compensation as part of the Group's collective effort in a context of ongoing health crisis



26%

■ Fixed compensation

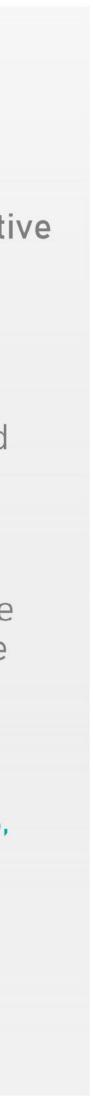
- Variable compensation
- Long-term compensation

#### LONG-TERM COMPENSATION

As from 2021, under the long-term incentive plan, allocation of free shares if the following performance criteria are met:

- up to 50%, targets of adjusted EBITDA and net financial debt before dividend payment or share buy-back, calculated in aggregate over the two preceding financial years
- up to 20%, a target of TSR (Total Shareholder Return) of Verallia's share in relation to the evolution of the share price of SBF 120 companies on the regulated market of Euronext Paris
- up to 20%, sustainable development targets, allocated as follows: up to 10%, a target of decrease in CO<sub>2</sub> emissions and up to 10%, a target of equal pay
- up to 10%, a target of ROCE (Return on Capital Employed)







### **EXECUTIVE MANAGEMENT COMMITTEE**

**Verallia's Executive Committee** oversees the Group's strategic and operational management It consists of **10 members**, including **2 women** In addition to the CEO, it is composed, at Group level, of the CFO, the Operations VP, the Secretary General and the General Counsel and, at business unit level, of 5 Managing Directors responsible for the different geographical areas of the Group, each of them with well-defined areas of responsibility

Nationalities: French, Italian, Spanish, Dutch and Mexican







### COMPLIANCE







**Gifts & Invitation Policy Conflicts of interest** Trainings

- Anti-Bribery e-learning course • In-person trainings on Sapin II Legislation and the prevention of corruption
- Audit controls Third party due diligence

### **WHISTLEBLOWING**

#### **ISSUES THAT MUST BE REPORTED:**

- Violations of the Verallia Code of Conduct or the Anti-Corruption / Anti-Trading in Influence Policy
- Crimes or offences
- Other serious and manifest violations of laws and regulations or
- Serious threats or harm to the public interest, that the whistleblower has personal knowledge of

#### PREVENTION **OF CORRUPTION**

- Anticorruption policy / code of conduct
- Agents and intermediaries policy

- HOW?
- By using the Whispli Platform, available 24/7 both on the intranet • and the Verallia website, in all group languages, or via the hierarchical channel
  - Compliance violations may be reported by name or anonymously, where permitted under local law
  - All alerts are dealt with directly by the VERALLIA COMMITTEE (the CEO, the Group General Counsel and the Group Secretary General) and investigated with the help of the internal audit team

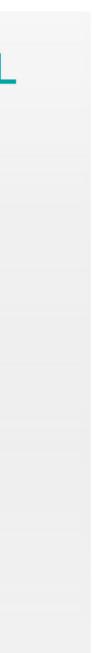


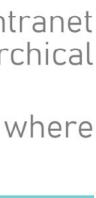


#### **EMBARGO AND FINANCIAL** SANCTIONS

Policy
Trainings
Audit controls
AEB platform blacklists for screening
customers/suppliers



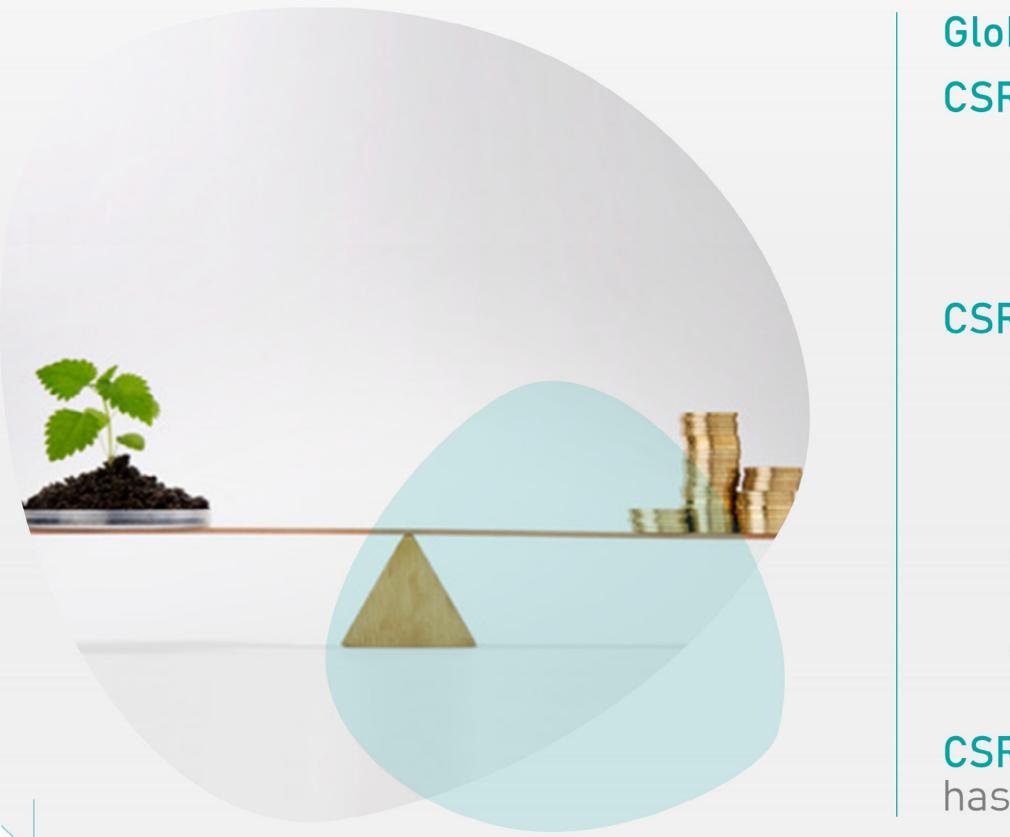








## **VERALLIA RESPONSIBLE PURCHASING**



#### **Global Purchasing policy includes** CSR policy as a key pillar CSR policy is deployed through a central/local approach

#### CSR criteria are included in purchasing practices

### **SCOPE III REDUCTION** PART OF PURCHASING ROADMAP & BECOMING A KEY DRIVER OF SUPPLIER STRATEGY



• Central dedicated purchasing team in charge of processes and tools

• Global network of *Responsible Purchasing Correspondents* supporting actions in all Verallia entities

• Verallia Supplier Charter is to be signed by Verallia suppliers and commits them to fully adhere to the following principles: respect for the right to development, respect for employees' rights, respect for health and safety, environmental commitment, respect for law

• CSR criteria included in Group's tendering procedure and impact selection decision process. CSR clause is next incorporated into contracts

• Supplier CSR Performance measurement to become a key element of global supplier performance evaluation

#### CSR purchasing method intending to isolate and treat major supplier risks has been launched (see next slide)



### VERALLIA RESPONSIBLE PURCHASING

Verallia has tested and started to deploy a CSR Purchasing method intending to isolate and treat major supplier risks

CSR RISK ASSESSMENT & MANAGEMENT METHOD

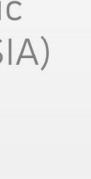


#### METHOD RELYING ON A 4 STEPS-APPROACH

	Identification of risk based 2 on risk mapping exercise (risk graded by purchasing category and supplier country through	Evaluation of supplier CSR performance through specifi platform (ECOVADIS & ACES
	AFNOR Risk Matrix) <b>260 suppliers</b> identified as "potential risk supplier"	<b>240 suppliers</b> already asse or under evaluation process
8	SMETA international standard	Corrective action plan management
	Audit campaign started in	

Audit campaign started in Q4 2020 aiming at inspecting more than 50 suppliers by end of 2021

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#### INTRODUCTION



Michel GIANNUZZI

#### **CSR STRATEGY: 3 MAIN PILLARS**







**Romain BARRAL** 



**Denis MICHEL** Director of Operations











Wendy KOOL-FOULON

#### CONCLUSION



Michel GIANNUZZI CEO





### **OUR ESG AMBITION**



Sustainability plan in place meeting Science-Based targets with an average annual Capex below 1% of net sales per year

#### ESG MORE THAN EVER AT THE HEART OF VERALLIA'S PURPOSE AND STRATEGY



# Re-imagine **Glass** for a sustainable future

#### CSR roadmap with ambitious objectives based on 3 main levers

Enhance the circularity of glass packaging Significantly reduce our CO<sub>2</sub> emissions across our operations Provide a safe & inclusive place of work

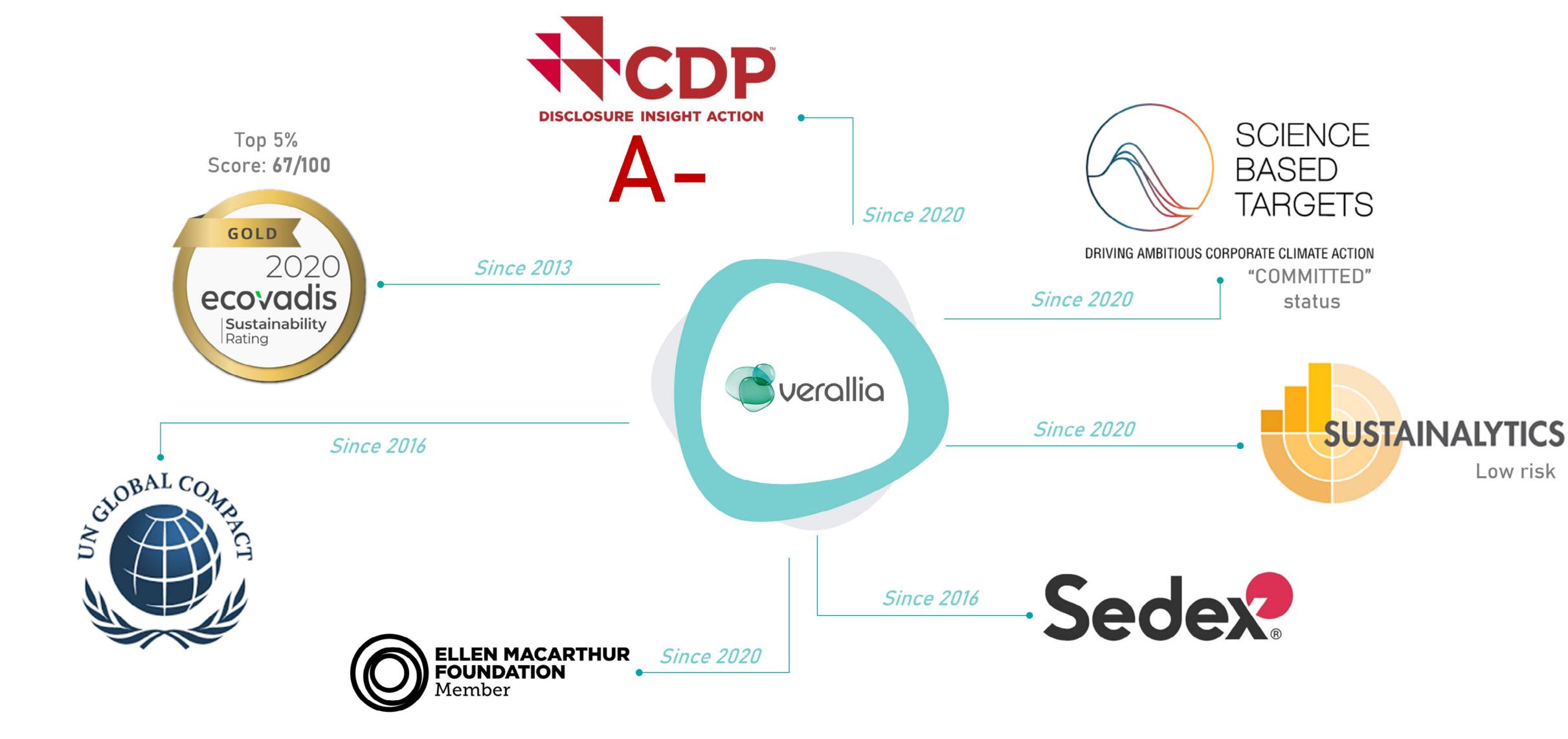
Governance committed to ESG with the Sustainable Development Committee monitoring action plans progress and results







### LATEST RATINGS AND PARTNERSHIPS

















# APPENDICES





## WATER, WASTE AND EMISSIONS MANAGEMENT

#### WATER

- Glass packaging plants are not big water consumers, as water is mainly used as a coolant of equipment or hot glass rejections
- However Verallia has developed technical solutions to limit water consumption of its plants through efficient closed circuits, elimination of evaporation and monitoring of losses
  - >> Solutions in place in 44% of the group plants,
  - >> allowing water consumption below 0.4m<sup>3</sup>/ton of packed glass
- Verallia is upgrading the remaining factories, putting in priority the ones located in areas in high hydric stress

#### WASTES

- Glass packaging plants are not generating significant volumes of waste, as rejects from production are mainly made of glass which is recycled
- Verallia focus is on recycling those wastes, including the furnace elements after reconstruction. In 2020, 60% of Verallia wastes were recycled

#### **EMISSIONS**

- Gas emissions (NOx, SOx) resulting from furnace operations are subject to strict regulations, and Verallia implemented close monitoring in each of its plants to ensure compliance
- In addition, combustion optimization activities conducted by R&D and Continuous Improvement teams are aiming at reducing further those emissions







APPENDICES

### **VERALLIA ESG GOALS**

Our PurposeOur CommitmentsAlignment with the UN SDGs			Our Goals	Performance indicators	2019	2025 Targets
	Enhance the circularity of glass packaging	13 CLIMATE	• Enable the increase cullet collection by 7 pts	<ul> <li>% of domestic used glass collected in Verallia's countries in Europe</li> </ul>	<b>76%</b> (2018 figure)	83%
		12 RESPONSIBLE CONSUMPTION AND PRODUCTION	<ul> <li>Increase the rate of use of external cullet by 10 pts</li> </ul>	<ul> <li>Rate of external cullet usage in our glass production sites</li> </ul>	49%	59%
		17 PARTINERSHIPS FOR THE GOALS	<ul> <li>Expand viable Reuse business models</li> </ul>	<ul> <li>Test a pilot to validate the business model</li> </ul>	N/A	At least 1 p in France
	Significantly reduce our CO <sub>2</sub> emissions across our operations		<ul> <li>Reduce our absolute CO<sub>2</sub> emissions (scopes 1 &amp; 2) by 27.5% by 2030 vs 2019, in line with Science Based Targets</li> </ul>	<ul> <li>Tons of CO<sub>2</sub> emitted (scopes 1 &amp; 2)</li> </ul>	3,090 k	2,626 k
Re-imagine glass for a			<ul> <li>Revert the trend by reducing average weight of our standard and non returnable bottles and jars by 3%</li> </ul>	<ul> <li>Alpha index (= weight / volume^0.8 as per NF-H35077 norm)</li> </ul>	16	15.5
sustainable future			<ul> <li>Plant 100,000 trees per year</li> <li>and offset all professional travels emissions every year</li> </ul>	<ul> <li>100,000 trees planted</li> <li>Number of certified carbon credits</li> </ul>	100,000 30,910	700,000 TBD > total CO <sub>2</sub> emis linked to profes travels
	Provide a safe and inclusive place to work	8 BECENT WORK AND ECONOMIC GROWTH DECENDENCE 5 BENDER EQUALITY	<ul> <li>Aim for "zero accident" every year</li> </ul>	• TF2 (= all accidents / million hours worked)	5.5	< 2
			<ul> <li>Increase gender equality in all Verallia countries by 15 pts</li> </ul>	<ul> <li>Gender equality index (as defined by French law)</li> </ul>	60	75
		PARTINERSHIPS 17 FOR THE GOALS	<ul> <li>Favour insertion of disabled people by doubling the ratio of disabled employees</li> </ul>	<ul> <li>% of disabled people (according to national definitions)</li> </ul>	3%	6%
		FOR THE GOALS	<ul> <li>Encourage employees shareholding ownership</li> </ul>	<ul> <li>% of Verallia share capital held by employees (directly or through FCPE)</li> </ul>	2.6%	5%







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APPENDICES

### **HISTORICAL** TRACK RECORD

Our Purpose	Our Commitments	Our Goals	Performance indicators	2018	2019	2025 Targets
	Enhance the circularity of glass packaging	<ul> <li>Enable the increase cullet collection by 7 pts</li> </ul>	<ul> <li>% of domestic used glass collected in Verallia's countries in Europe</li> </ul>	76%	<b>76%</b> (2018 figure)	83%
		<ul> <li>Increase the rate of use of external cullet by 10 pts</li> </ul>	<ul> <li>Rate of external cullet usage in our glass production sites</li> </ul>	47%	49%	59%
		<ul> <li>Expand viable Reuse business models</li> </ul>	<ul> <li>Test a pilot to validate the business model</li> </ul>	N/A	N/A	At least 1 in Franc
	Significantly reduce our CO <sub>2</sub> emissions across our operations	<ul> <li>Reduce our absolute CO<sub>2</sub> emissions (scopes 1 &amp; 2) by 27.5% by 2030 vs 2019, in line with Science Based Targets</li> </ul>	• Tons of CO <sub>2</sub> emitted (scopes1&2)	3,045 k (scope 2 location-based) <sup>(1)</sup>	3,090 k (scope 2 market-based) <sup>(1)</sup> = 2,967 k (location-based)	2,626 k (scope market-ba
Re-imagine glass for a		<ul> <li>Revert the trend by reducing average weight of our standard and non returnable bottles and jars by 3%</li> </ul>	<ul> <li>Alpha index (= weight / volume^0.8 as per NF-H35077 norm)</li> </ul>	15.9	16	15.5
sustainable future		<ul> <li>Plant 100,000 trees per year</li> <li>and offset all professional travels emissions every year</li> </ul>	<ul> <li>100,000 trees planted</li> <li>Number of certified carbon credits</li> </ul>	0 0	100,000 30,910	700,000 TBD > total CC emissions lin to professions travels Y-
	Provide a safe and inclusive place to work	<ul> <li>Aim for "zero accident" every year</li> </ul>	<ul> <li>TF2 (= all accidents / million hours worked)</li> </ul>	4.8	5.5	< 2
		<ul> <li>Increase gender equality in all Verallia countries by 15 pts</li> </ul>	<ul> <li>Gender equality index (as defined by French law)</li> </ul>	N/A	60	75
		<ul> <li>Favour insertion of disabled people by doubling the ratio of disabled employees</li> </ul>	<ul> <li>% of disabled people (according to national definitions)</li> </ul>		3%	6%
		<ul> <li>Encourage employees shareholding ownership</li> </ul>	<ul> <li>% of Verallia share capital held by employees (directly or through FCPE)</li> </ul>		2.6%	5%

(1) For Scope 2 CO<sub>2</sub> emissions, "Market-based" will be the calculation method to follow our commitments. Definitions from GHG standard protocol. Market-based method = based on GHG emissions emitted by the generators from which Verallia contractually purchases electricity bundled with contractual instruments, or contractual instruments on their own. "Location-based" method was used until 2019 = based on average energy generation emission factors for defined geographic location-based" = 487,825 tons, "market-based" = 610,653 tons





